THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

MARCH 25, 1933

Selling Travel Books

Travelers Can Be Made to Buy Books Before They Go and After They Come Back

ANNA MAY

Travelers Book Shop, New York—The Only Book Shop Specializing in Travel Books

WHO READS TRAVEL BOOKS? Who buys travel books? Do you find travelers read before they go, or do they have a greater interest in reading about places after their return? Is it true that stay-at-homes are your best customers? What books are the best sellers?

These are some of the questions which are not infrequently asked us. Our answers have varied, for we have experienced both the boom years and the years since. The Travelers Book Shop was opened in 1928, and at that time nearly every one seemed to be traveling and also buying books. It was the day of the specialist so that it seemed probable that a bookshop specializing exclusively in travel books might fill a real need. Of course, the stock was to include certain books of adventure and fiction having an interest and a background of an actual locality, and certain others on history, art, and language invariably connected with a country.

The experience of both booksellers and librarians indicates that nearly every one reads travel books, but that the most avid readers are those who have never been able to travel as much as they wished. These same travel-minded people buy the greater number of travel books, both for themselves and for gifts.

In a recent magazine there was an article entitled "Savings of a Lifetime," "Money spent on books is often a saving: money put into travel may be money saved. Money spent on such things may be extravagances or they may be losses. The test comes, naturally, in the contribution such gifts or expenditures make to an individual's development." Our own book shop slogan—"Be Travel-Wise, Read Before You Travel"—which we have used from the beginning has carried out this idea, and has proved successful.

We have not forgotten, however, "Read After You Travel." The more satisfactory books one sells to a traveler before he goes the more books he will buy from a shop on his return. Usually more people enjoy reading about places they themselves have known, or their friends have liked, than choose to read about unknown lands. Often, too, the man who has complained about the high cost of guide books will wish to own a most expensive, beautifully illustrated book about those countries which the guide books helped him to enjoy. One Bon Voyage gift —a book about the English countryside—which we chose and sent to the ship—not only pleased the recipient but led to her persuading her sister (the giver) to go over the same route the next year. "Why," said our customer, "she says she rode the same donkey in Clovelly, had tea with the same old lady in Warwick that the book described!" And tourist agents ask: "Do books sell tickets?"

Just as modes of travel have changed in the last few years, so the style of travel books has changed to meet new interests, new needs, new tastes, new conditions.

Isn't there possibly some real connection between the world depression with the necessary decrease in travel and the increasing popularity and sale of books of adventure in far places—the South Seas, jungles of South

Courtesy German Tourist Information Office

Neuschwanstein Castle. Photographs of this sort may be obtained for display purposes (See Window Lights Department)

America, the Gobi Desert? Haven't people been seeking for books to take their thoughts far away from present-day conditions? Will people again turn to books about countries more easy of access when prosperity returns? Just today, three days after the reopening of our New York banks after the Bank Holiday, a customer came in asking for books on France, to use in preparation for a trip there with his family next summer. Since he had bought many books of late on the South Seas, and other lands more remote, I suggested, after selling him the others, a recent book on Tasmania—by the way a book about which he had asked me several weeks ago in advance of publication. He waved it aside: "Oh, I'm traveling to real countries now, not just reading about movie lots."

The smaller shops do better with books about those countries most often visited. However, there are always some people in every locality who will be interested in the other books. Telling such customers about them may do as much for your sales as stocking a number of them before consulting your customers.

But travel books have changed for other reasons than the present depression. A guide book is still an indispensable companion for the traveler, but what a changed guide book! Even Baedeker has a gay book jacket, more and more guides have illustrations, and maps are demanded in every book by most buyers of travel books. The pulverized variety of guide books is a thing of the past, less space is devoted to heights of buildings, obscure crusaders' tombs, more to suggested tours off the beaten path. The automobile has changed travel, practically everywhere it is available, and by means of it travelers are finding the interest in the country equal to, sometimes greater than, interest in the cities.

The more informal travel book is often as readable as fiction, sometimes more so. It has the same thrill for the grown-up as a "Tell me a true story" had for him as a child. Moreover a travel book need not be just published to be sure of a sale, often it is the one written some time ago that people still ask for. Many customers tell us they enjoyed "Innocents Abroad" for the first time after a recent Mediterranean cruise.

Selling travel books needs an enthusiasm in the subject itself. If you are fortunate in having an assistant who is travel-minded, or has traveled—we suggest that the department, however small, may be put in his hands. Often this may be a woman clerk—who may tie your sales most successfully to the business of a local travel agent. Also your local ticket agent in the railroad station may suggest travel-minded customers to you.

One of the best ways to draw attention to travel books is by one of the foreign railroad posters. Our own railroads have also most attractive ones for free distribution. One bookshop used one as a huge jig-saw puzzle, and found it stimulated book sales also.

Books for gifts are always popular. Why not feature the gift of a travel book as truly individual? For example a book about a country to which a friend is planning to go. Bon Voyage gifts are not only enjoyed, but they may help move older stock, as it is not always the new book of travel that is chosen.

Decorative picture maps are excellent sellers, particularly for graduation and Christmas gifts. College students like them very much for their rooms. If one of your own district is available, your own state, feature that. Mounting such a map on thin board

may suggest it as a gift for school or class room use. Teachers of history and literature will welcome a list of these maps.

A corner of your shop labeled: "Where to travel next month!"—and changed each month will stimulate travel interest, and the arrangement of your stock under the individual continents, then countries, will aid both you and your customers greatly in locating the books desired.

In planning a travel-week, consider when the people of your own city travel, choose accordingly. A talk by a writer of travel books, or an illustrated travel talk by your local travel agent, who may have some of the attractive slides put out for this purpose by the larger agencies and steamship companies, will stimulate the sale of your books. Offer to "book" any one's tour free of charge—you will get keen delight out of it; and in doing it you will become more familiar with your stock.

If your sales of travel books have decreased more than other classes, read the most attractive one about a place you dream to go—see if it thrills or bores. The answer will probably be the answer to the drop in sales.

Above all—know your stock, know what places they represent—where these places are —what they offer travelers. To sell travel, one must be travel-wise.

The Book in the Economic Depression

HERBERT F. JENKINS

Vice-President, Little, Brown & Co., Boston

IT WAS FORMERLY HELD that books were not so adversely affected in times of depression as other forms of entertainment. Books were considered a less expensive luxury and provided so much home recreation at so little cost that book buyers who needed to curtail their expenses in hard times gave up purchasing books last of all. This may well have applied to previous depressions, but it is not true to-day.

General business throughout the United States is reported to be at least 48% off from the peak of 1929. It is generally conceded that trade publishers' sales have been reduced 50% or more in the last three years. This is a serious matter for both publisher and booksellers, who have found it necessary not only to cut salaries and wages but also to reduce personnel, in an attempt to have the overhead expense conform to the smaller amount of business.

It seemed that the obvious thing to do when the business recession began was to stop publishing so many new books. Yet we find that the total number of new titles and new editions produced in the United States in 1930 was 10,027, and in 1931, 10,307—a slight increase—but in 1932 the total had declined to 9035, so that it was not until last year that the efforts of many of the publishing houses to reduce output was reflected in the annual book production statistics. The figures 9035 for 1932 represent a reduction of 12½% from the previous year, which in my estimation is a step in the right direction. Furthermore three dozen of the largest and most active trade publishers actually cut their listings by 20%.

Over a year ago trade publishers subjected themselves to a survey of their industry. The Economic Survey of the Book Industry, by Orion H. Cheney, commonly called the Cheney Report, urged, among other recommendations, the immediate revision of the list-making policy of publishers, so that thereafter their list of new books would be more economically balanced and composed of those titles only which have passed through stringent market analyses, or, in a few other cases, which have legitimate reasons for publication. This, said the Cheney report, should result in the reduction of the trade titles issued by each house by 30% by 1934 and 40% by 1935.

Speaking for my own house alone, Little, Brown & Company began the policy of publishing fewer books before the Cheney Report appeared. In 1928 we found that we had brought out 101 trade or general literature titles, exclusive of school and law books. We published 96 in 1929, 94 in 1930, 73 in 1931 and only 65 in 1932. Although these 65

books of last year were more carefully selected, more intelligently promoted in cooperation with the bookstores, the sales of most of them were off from 25% to 33⅓%, as compared with the sales of previous books by the same authors.

The situation is viewed somewhat differently in England by *The Publishers' Circular*, the English booktrade journal, which reports the number of books recorded for 1932 as 14,834, compared with 14,688 during 1931. This increase of 146 is "small enough as numbers go," to quote *The Publishers' Circular*, "but significant of the fact that British book production is maintaining its place in spite of the adverse circumstances of the time." In England, according to this book trade journal, it would appear that the publishing industry gained ground when the number of new publications shows an increase over the previous year. In this country we point with pride to the fact that there has been a decrease of 12½% and while business has fallen off materially, booksellers and librarians have at least had fewer new books and new editions to consider for purchase.

Hugh Walpole, however, in a recent article, commenting on the book year in England, says that the good old days when Hall Caine and Marie Corelli would sell 100,000 copies of a novel before publication are gone, never to return. It might be added that the first year's sale of 100,000 copies of any new book is a rarity in this country to-day, even with a book club adoption. Mr. Walpole says that thousands of books published in England die before they are born. No one has time to sell them, buy them or read them, and they confuse reviewers, delude other authors with vain hopes and disappoint their publishers. He tells of having heard of one English publisher who had sold exactly 60 copies of a novel that seemed to promise well!

To return to the United States again, where it is unmistakably a sign of weakness rather than strength when there is an overproduction of an unwanted commodity, we in the publishing field find that two important factors have caused reduced book sales. First, the book buying public, in economizing, patronizes the commercial lending library which may now be found in every large office building and residential quarter, or the public library. Secondly, the falling off in library appropriations for the purchase of books. I do not need to tell you the effect on book publishers when such a librarian as Carl B. Roden of the Chicago Public Library reports that "We have literally bought no books of any sort since the first of June, 1931." Here is a library that expended as much as $336,813 in 1928; now practically nothing. If I am correctly informed Philadelphia is in the same boat. In San Francisco the decrease in book appropriations for 1932, according to data supplied me, was 87%; Baltimore, 44%; Detroit, 44%; Los Angeles, 24%; down to 17% for Boston and 7% for New York. It would appear, therefore, that library book buying has now been reduced 33⅓% or more.*

This affects not only new books but older publications which have become staple. Publishers' back lists of old books are no longer the backbone of his business. There was a time, not many years ago, when 60% of our own sales were in titles over one year old, while 40% of our business was in current new titles. Those percentages are now reversed. We must do 60% of our business in new books and are fortunate if the sale of older publications amounts to 40%.

The publishing industry faces 1933 hopefully, having for the most part set its house in order. At the annual meeting of the National Association of Book Publishers in January, Cass Canfield, the president, said that although publishers' sales decreased in 1932, the public was reading just as much and that the demand was for serious volumes. The industry has weathered the economic storm of the last three years better than could have been expected, with many houses showing a profit even at the lower sales levels made possible by radical reduction in operating costs. Publishers are now cooperating much

* Since this speech was delivered at the Massachusetts Library in January, the National Association of Book Publishers has supplied the following data on public library book budgets. Marjorie Griesser has statistics on the reduced library budgets of 82 cities, from which we quote the following to supplement the information above:

	1932	1933
Chicago	$6,000	No budget
Philadelphia	No budget	No budget
San Francisco	$12,000	$19,000
Baltimore	50,000	16,500
Detroit	40,000†	
Los Angeles	211,240	160,000
Boston	160,000	75,000
New York	261,050	60,431.60

(†The figure, $40,000, was received by the N. A. B. P. in a letter from Detroit in the late spring of 1931. No information is available as to whether a budget of $40,000 for 1932 was actually available, and no information is available about the 1933 budget.)—Ed.

more effectively than in past years in their endeavor to bring about better publishing standards. The Credit Bureau is working efficiently to assist booksellers in financial distress. Efforts are under way to eliminate waste and to curtail the volume of remainders. Many controversies between publishers and booksellers are now threshed out by the Joint Board of representative publishers and booksellers.

Without being too optimistic we are hoping for improved conditions before the end of 1933. In the meantime it may be asserted that never before have there been available to the reading public so many worthwhile, well-made books for so little money.

In and Out of the Corner Office

HAROLD S. LATHAM, vice president of Macmillan, returning from England, brings news of a number of Macmillan authors whom he visited during his trip. Charles Morgan is at work on a new novel which will probably be ready for publication early in 1934. This will be the first of Mr. Morgan's books to appear under the Macmillan imprint. Phyllis Bentley, author of "Inheritance," will be in this country in January of next year for a lecture tour. Her new novel will be published at that time.

Humbert Wolfe, poet and critic, is the Principal Assistant Secretary to the Ministry of Labour in the British Government.

William Soskin, literary editor of the New York *Evening Post*, points out in the New York *Book Post* five bad things about newspaper book reviews as they are generally published today. He says reviews are too long, they tell the plots, they are too much alike, they do not stand on their own legs as general reading matter, and they are either overtechnical in the routine language of criticism or they are too loosely popular.

Christopher Morley's latest novel "Human Being," just published in England, is attracting much attention from English critics. Mr. Morley is now en route to Hawaii where he will deliver a series of lectures before the University of Hawaii during the spring term.

Graham Greene is said to have received the inspiration for "Orient Express" from a piece of music—Honneger's famous orchestral piece, "Pacific 231."

Nearly a column of a recent issue of the *Daily Californian*, the University of California's student newspaper, was devoted to a very laudatory comment of the Sather Gate Book Shop in Berkeley. One sentence is particularly noteworthy: "We also offer up a little incense to our god of gratitude for the way in which salesmen at the store allow you to look around without poking bits of erotica and bad poetry in your face."

Help can be given to writers who are in bitter need by sending contributions to the Authors League Fund at 9 East 38th Street, New York, who receive countless demands, or by contributions to the Artists and Writers Dinner Club, 3 West 8th Street, New York, John Sloan, treasurer, which is to finance from voluntary contributions a series of free daily dinners to those in most urgent need.

New York's bookmen sat on the edge of their chairs when, at the invitation of the Century Company, they attended a preview of the new circus film, "The Big Cage," which Edward Anthony, who worked with Frank Buck on "Bring 'Em Back Alive," has conceived and planned in cooperation with Clyde Beatty, first line animal trainer of Ringling Brothers. The plot of the film has not been used in the Century Co. book, but it is the story of how animals are trained as told by Mr. Beatty. It has been written up by Mr. Anthony and published in a handsome octavo accompanied by sixty large size stills from the film.

In a season when the simpler amusements are coming into their own, spelling bees have been revived. May Lamberton Becker was the heroine last week when as captain she led a team of ten men against another team of women with the men winning, the last contestant falling on the word "amanuensis." "Five Thousand Words Often Misspelled" was used for the list of words.

THE Publishers' Weekly

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Editors
R. R. Bowker Frederic G. Melcher
Mildred C. Smith
Alice P. Hackett Sanford Cobb
Albert R. Crone . . . . *Publications Manager*
Louis C. Greene . . . . *Advertising Manager*

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I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —Bacon.

The Fighting Spirit

Certainly the country is turning to its morning newspaper with a new delight after so many months of decreasing business activity and deplorable delay in national action. The "New Deal" has come into effect, and the electric character of its impact has surprised even the most hopeful. It is needless to say that there is a long slow pull ahead, that there is no magic for rebuilding a commercial fabric, but, if there is no such thing as magic, there is certainly such a thing as a new spirit, and that pervades the conversation in business channels. It pervades the action of manufacturers who are now beginning to appear in the markets with their basic staples, and thus demands and price levels slowly are rising. While all this has not yet produced new wealth, it is making us a little more happy about giving up the dollars to which we have been clinging so tenaciously.

Again we emphasize that the bookstore has a very definite part to play in this upbuilding aside from rebuilding its own sales totals. There is no reason why bookstores should not come through with a new prestige, for the part they can play in distributing the material for constructive thinking. Diversion, too, is extremely important. We covet for the bookstore a reintrenchment in its place as a social and cultural agency, and we believe that there *is* a greater tenacity of purpose in many shops which makes them merit such a position. Stocks have to be kept under careful control for some time yet, but enthusiasm and spirit do not need that kind of check, and our letters from booksellers are full of a fighting spirit that augurs well for the seasons to come.

Saving by Constructive Economy

The movement to organize against reckless budget cutting of the cultural appropriations has crystallized in the setting up of a movement for the formation of Citizens' Councils, councils to be sponsored in every possible community for the maintenance of essential community services and for constructive instead of unbalanced economy in local and state government.

The movement is backed by a score of great national organizations, and the program has been developed by the central committee with Carl H. Milam, Executive Secretary of the American Library Association, as chairman. Howard P. Jones will now act as Executive Secretary from the National Municipal League at 309 East 34th Street, New York. Other interested groups include the Russell Sage Foundations, American Federation of Teachers, American Municipal Association, American Hospital Association, American Federation of Labor, National League of Women Voters, to mention but a few.

"The best evidences of our advanced civilization," reads their statement, "have been the community services whose existence is now being threatened, and it is the aim of these interested groups to solve the problem by the organization of local and state Citizens' Councils to consider the question of maintaining the essential community services in the face of the need for reduction of public expenditures. The objective of such Councils is to promote interest in local and state government problems to the end that the present widespread demand for reductions may produce active and permanent improvement in government, in the tax systems, and the services rendered to the community. Such local organizations are to be called 'Citizens Councils for Constructive Economy,' and included in such Councils

should be representatives of women's clubs, Parent Teacher Associations, labor groups, Chambers of Commerce, service clubs, and representatives of public and semi-public institutions such as schools, libraries, playgrounds, museums, local colleges, etc."

The great national organizations that issue this statement are to urge all their members to participate in the formation of these Councils.

This program has grown out of the success of local conferences beginning with the Citizens' Conference on the Crisis in Education called by President Hoover in January. It is expected that the first effort of each local Council will be to get facts about cost and wastes in local government and to pass these on to the members of the organizations which the Councils represent.

Booksellers can do great public service by entering into cooperation with a movement like this, by carrying such literature as will feed and stimulate this type of discussion, and, if possible, by making the bookstore a center for the people who represent this attitude in public affairs. In the time of necessary economies it is up to every citizen to see that both private and public economies are cut at the place where they will do least damage to our cultural life and to the future development of our citizenship.

The New Deal in Print

EVERYONE EITHER ADMITS or exclaims that President Roosevelt is "getting the breaks," and now in the book field he has the advantage of having all this enthusiasm to aid the sale of his book, "Looking Forward," which seems about to provide the booktrade with a "new deal." Immediately three printings precede publication date, and on the publisher's desk Monday morning is a shower of telegrams for new shipments, and, what is particularly encouraging, orders for 10's and 25's from small towns throughout the country. A popular sale is thus well started, and some booksellers are talking about 100,000, though the publisher hasn't made his prophecy.

And there is a "mystery" about the first edition to start up the book collectors, who are now having their innings. They have got to study just which is the first edition. The story is this: Proofs were O. K.'d and a printing order for 5,000 copies given on March 4th. Through a clerical error it was transmitted to the printer as 3,000. As soon as the error was discovered an additional 3,000 were ordered. Just after editorial copies from the first three thousand were sent out in paper covers a message came from the White House that the edition must be held up awaiting some corrections. Telegrams followed close on the heels of these editorial copies to recall them, and the book and editorial world buzzed with excitement. It looked as though the President had made political statements that either he or his friends regretted. The publisher waited for the corrections, and then out went a second lot of editorial copies with several changes made in ink and one new page tipped in. As nearly as the editorial sleuths can discover the changes are *not* of political significance, and one might perhaps follow Lewis Gannett in his guess that friends of the President *thought* that something risky had been said in the book, but the President on rereading it decided to change nothing but a few unimportant points. The tipped in page is a rewriting of an historical anecdote about the time of King James. One of the inked out lines seems to be for the purpose of taking out a bit of rhetoric, and the changes were verbal eliminations of repetitions such as all authors find when they reread their material. In shipping to the trade the second 3000, corrected on the press, was used before the first 3000 with the tipped in page —which will catch the collector's eye.

The only other mystery about the book is how a man who has had such a burden of responsibility ever since his election could have found time for the careful preparation of this material from earlier addresses and papers. The book is decidedly well written, as critics immediately point out, and shows the background of a scholar and the power of fine English speech.

Forthcoming Issues

Ken McCormick, of the Doubleday, Doran Bookshop in Philadelphia, has written a very detailed and helpful article telling how to sell books at lectures, movies and theaters.

The third in Wallis Howe, Jr.'s series of boodtrade profiles will appear in the *Publishers' Weekly* of April 1st. It is called "Donald Gordon, Book Guy."

"Customers' Choice" next week will again be devoted to garden books. Booksellers have taken advantage of local flower shows to put on very effective displays.

News of the Week

Saturday Review Plans Additions to Staff

Two additions to the staff of the *Saturday Review of Literature* were announced this week. George Stevens, recently a vice-president and advertising manager of the W. W. Norton Company, and formerly connected with Knopf and Doubleday, will join the business staff of the *Saturday Review* on March 27th. John Chamberlain, now assistant editor of the book review section of the New York *Times*, will become assistant editor of the *Saturday Review* on April 8th. Mr. Chamberlain is the author of the recently published "Farewell to Reform," and has been a frequent contributor to a large number of periodicals. The other members of the editorial staff, in addition to Henry Seidel Canby, the editor, are Amy Loveman, associate editor, and Christopher Morley and William Rose Benét, contributing editors. Noble A. Cathcart is president.

McKay Buys Foreign Series

Rights to the educational titles on the Brentano list have been purchased from Coward-McCann by David McKay Company, of Philadelphia. The entire Brentano list, with the exception of the George Bernard Shaw titles, was purchased by Coward-McCann last month. Among the books taken over by McKay are the *Brush Up Series* and the Gaspey-Otto-Sauer Methods. The sale involves not only all present titles, plates and stock but all contracts for forthcoming books or series.

Booksellers League Holds Annual Business Meeting

The Booksellers League of New York held its annual business meeting at the Aldine Club, New York, on March 15th. After dinner was served and before the speakers were introduced, the election of a President and six members of the Board of Managers was held. William R. Barnes, of Barnes & Noble, was unanimously elected President for 1933, while the following six members were selected by ballot as members of the Board to serve for three years: Ernest Eisele, Cortland Fitzsimmons, John A. Holden, Elliot B. Macrae, John Macrae, Jr., and John Barnes Pratt.

The three guests of honor delivered highly interesting and diversified addresses. Dhan Gopal Mukerji spoke on "Silence Is Golden." Royal V. Heath, whose subject was "Figuring in a Jiffy," illustrated his talk with many samples of his dexterity on a blackboard. Captain John H. Craige, author of "Black Bagdad," gave "Lively Reminiscences" of the years he was stationed as an Army officer in the Island of Haiti.

Kroch to Head Book Display at Chicago Fair

A. Kroch, Chicago's well-known bookseller, who has been campaigning for a cooperative book display at the Chicago World's Fair, has been intrusted with the formation of a book exhibit in the Hall of Social Science at the exhibition. The exhibit will contain rare and current books in all fields of literature and the arts, published here and abroad, and will be financed entirely by Mr. Kroch.

It was stated erroneously in last week's issue that there would be no book exhibit at the Century of Progress Exhibition.

Fixing Responsibility

In the Senate at Albany John L. Buckley has introduced a new bill as to obscene publications (Int. No. 1349). This bill would make publishers jointly responsible with the booksellers in the case of prosecution. The bill introduced last year by Langdon Post instead made publishers solely responsible if they could be brought within the jurisdiction of the court. Both bills seem to be fair to publishing. There is a distinct gain in a situation where the producer of any questioned material is responsible.

In the famous case of "Mademoiselle de Maupin" the bookstore salesman was held responsible, while, if there had to be defense of so famous a book, it should have been by the firm which produced the book. The tendency of this new law will be to make

the dealer realize that on him is the responsibility if he cannot find the publisher or printer to bring into court, while, if the book has the imprint of some established publisher, that firm would be responsible for the defense along with the bookseller. If the book was published by a well-known house outside the jurisdiction of court, such a publisher would undoubtedly be willing to be brought into the jurisdiction of the court to defend any book upon which he had been willing to put his name.

Outstanding Parents' Books Awarded Medals

TWO MEDAL AWARDS for the best books of the year 1932 for parents have been announced by *The Parents' Magazine.* One award was made to Sidonie M. Gruenberg and Dorothy Canfield Fisher for their symposium "Our Children," published by the Viking Press. The other medal was awarded to Lorine Pruette for "The Parent and the Happy Child" (Holt). Honorable mention was made of "Infants and Children—Their Feeding and Growth" by Frederick Bartlett, M.D. (Farrar & Rinehart), "Normal Youth and Its Everyday Problems" by Douglas A. Thom, M.D. (Appleton), "Behavior Aspects of Conduct" by Esther Loring Richards (Macmillan) and "Your Child and His Parents" by Alice C. Brill and May Pardee Youtz (Appleton). This is the seventh annual award of the magazine for this type of book.

Copyright in News

A FEDERAL COURT in South Dakota has granted to the Associated Press an injunction to prevent their news dispatches being broadcast without permission. The infringing station contended that the Associated Press was an unreasonable monopoly, but the judge decided not. The case is appealed.

Study Authors' Contracts

A FRESH STUDY of authors' contracts and the details of their phraseology has been made by the Authors' League of America and copies of the model instrument, as based on the experience of their office work, is being sent to all publishers after careful study by the League Council.

The Book as a Magic Carpet. A portion of the drawing on the editorial page of a recent New York Sunday American

"Travel with Books"

THE EDITORIAL PAGE of the New York *Sunday American*, conducted by Arthur Brisbane, was entirely devoted to the advantages of reading books in the issue of March 12. "There is no moratorium on good books," a brief portion of the editorial read. "Libraries and bookstores are open. And while they are open the road to everywhere, past, present and future, is open. With a good book for wings, you may fly anywhere on the earth's surface, into the past of history, the future of scientific speculation, and the outermost boundaries of the universe. No man is held down, no mind is confined to its little neighborhood, when the use and value of a good book are understood."

Out Into Our Gardens

"THE INDICATIONS ARE that all sorts of people who never thought of doing so before are seeking the fortunes of garden making," writes Leonard H. Robbins in his new book, "Cure It with a Garden." "There is, for some reason, a vogue for the humble joys of the simple life. More people are going to church and to church sociables than went before the securities market collapsed. More women are attending club lectures, more men are reading serious books in the libraries, and more families are staying home from going places. It follows that the gentle sport of gardening will get its share of this new crowd. . . . The old crowds will be there, also. They need no high-pressure salesmanship to convince them. . . . The unearned income from a garden is enormous. On this accumulation of wealth there is no income tax to pay. The garden ticker tape relays to us the information that the whole list is going strong and that there will immediately be a firm tone under a heavy volume of trading."

Feuchtwanger's Berlin Residence Raided by Nazis

THE BERLIN RESIDENCE of Dr. Lion Feuchtwanger was raided recently by Nazis who seized the manuscript of his famous novel "Success," according to dispatches in the New York *Times*. Mr. Feuchtwanger in a talk in the United States earlier this year criticized Adolf Hitler's autobiography "My Struggle," saying that it contained "139,900 mistakes" in its 140,000 words. "Success" deals with Hitler's unsuccessful insurrection in Munich in 1923 and includes among its characters Hitler and General Ludendorff. Dr. Feuchtwanger was in Burgdorf, Switzerland, at the time of the raid.

British Booktrade Directory

THE FIRST GENERAL DIRECTORY of the British booktrade is appearing this month in England published by J. Whitaker & Sons, Ltd. The price is to be 35s. net. The directory will contain a complete listing of all booksellers and publishers, with telephone numbers, telegraph addresses, banks, and, in the case of publishers, the types of books they publish. The directory makes a volume of 350 pages and has been made in cooperation with the Publishers Association and the Associated Booksellers of Great Britain and Ireland.

Illinois Booksellers to Meet

BOOKSELLERS AND STATIONERS of Illinois will meet at the Hotel Louis Joliet, Joliet, for their annual convention on May 9th and 10th. Merchandise displays will be on view in the Elks Building, across the street from the hotel. A. J. Markels, of The Book Shop, Joliet, will be Chairman of the Convention, which John Carroll, of Temple and Carroll, Galesburg, president of the Illinois Booksellers and Stationers Association, promises will be "A convention that is a convention—depression or no depression."

Cambridge Bibliography

FROM S. C. ROBERTS, Secretary of the Syndics, Cambridge University Press, who is now in this country, we get good news of the progress of the great Cambridge Bibliography of English Literature, to the completion of which the booktrade and library world have been looking forward for some time. The editorial preparation is sufficiently well along so that there is a good chance that the book will be out next year.

The plan of the book started wth the idea of getting into one volume the bibliographies that are in the back of the "Cambridge History of English Literature," but the plan grew and now it is likely that it will be a big two-volume work covering all literature of interest from the beginnings down through the authors who had established their reputation by 1910.

This work will succeed the earlier enterprises of Lowndes and Allibone and will give a record of the manuscripts of the author, the collected editions chronologically arranged, and then the individual works in order of publication. Intended for the literary student and scholar, it will be of considerable use to the bookseller, collector and librarian.

Obituary Notes

E. TEMPLE THURSTON

E. TEMPLE THURSTON, British novelist and playwright, died of pneumonia in London March 19th, after a three-weeks' illness. Mr. Thurston, a prolific writer, had written one or more novels a year for twenty-seven years, in addition to a number of plays. He was also adept as a water color artist. At the age of 15 Mr. Thurston began working in a Cork brewery, writing in his spare time. In two years he had produced two volumes of verse and was working on a novel. He left the brewery and went to London to devote himself to literature, but was unsuccessful in making a living and was forced to return to industry. He became first the chemical manager of a yeast factory and later a traveling salesman for an electrical firm. Not until 1908, with the publication of his fifth novel, "Sally Bishop," was he able entirely to break away from business. "The City of Beautiful Nonsense" (Appleton), published a year later, was his first notable success. His books were published in this country by D. Appleton & Co., Doubleday, Doran & Co., and Putnam's. Very few remain in print.

GERTRUDE B. LINNELL

GERTRUDE BALDWIN LINNELL died in New York City, on March 18th. For eight years she toured the entire country with Fritz

Lieber's Shakespearean company. She was advertising manager for Payson and Clarke, and when that firm was taken over by Brewer and Warren, she held the same position with the new firm. She was in the advertising department of Alfred A. Knopf, Inc., for a short time, leaving there on account of illness. She was the author of "Black Ghost of the Highway," published in 1931 by Longmans, and of a children's book, "Behind the Battlements," published in the same year by Macmillan.

FRENCH STROTHER

FRENCH STROTHER, administrative assistant to President Hoover, died in Washington on March 13th. From the time of his appointment, March 25, 1929, just after Mr. Hoover took office, he was called upon frequently to furnish material for and give advice about the speeches and statements the President was preparing. After he was retired in June, 1931, he was recalled to help reorganize several of Mr. Hoover's enterprises. He was connected with the *World's Work* from 1904-1907, and was managing editor from 1913-1923 and associate editor until 1926. He was the author of "Fighting German Spies" and collaborated with Henry Morgenthau in "All in a Lifetime" and "I Was Sent to Athens." "Maid of Athens," his last book, was published in 1932.

GENERAL KING

THE ARMY'S NOVELIST, Brigadier General Charles King, Indian fighter and popular novelist of a generation ago, died in Milwaukee on March 17th at the age of eighty-eight. His first military service was at the age of sixteen, when he served as messenger on the staff of his father, General Rufus King. A year later he was appointed to West Point by President Lincoln and on graduation became an Indian fighter in the famous Fifth Cavalry, receiving a wound in 1874 which led to his retirement four years later. He then took up the writing of fiction and for nearly forty years his books appeared regularly with steady popularity, sixty books in all, usually on the list of the J. B. Lippincott Company, although his best boy's story, "Cadet Days," is on the Harper list. His novels were very popular with general readers and did much to interpret the Army spirit to the country.

Notice to Control Card Users

THE FOLLOWING CHANGES in April Farrar & Rinehart books have been made:

"The Pure and the Impure" by Colette, scheduled for Apr. 6th has been indefinitely postponed.

The price of "Forest Fire" by Rex Stout (Apr. 13th) has been changed from $2.50 to $2.

"The Flutter of an Eyelid" by Myron Brinig, scheduled for Apr. 13th, has been postponed to June 1st.

"Always a Grand Duke" by Grand Duke Alexander, scheduled for Apr. 17th, has been postponed to May 11th.

The publication date of "Art and 'The Life'" by George J. Cox (Doubleday, Doran) has been changed from Apr. 26th to May 17th.

The price of "Your Job" by R. O. Pickard (Dodd, Mead) has been changed from $1.50 to $1.75.

"Preparation for Marriage," edited by K. M. Walker (Norton), has been postponed from March 9th to March 23rd.

Business Notes

BREMERTON, WASH.—The Book Store was opened at 126 Pacific Ave.

BUTLER, PA.—A rental library was recently installed in the Grohman Drug Store as a branch of McNaughton's, Inc., Altoona.

FORT WAYNE, IND.—The Fort Wayne Book Shop has moved from 126 East Wayne Street to 112 West Wayne St.

KANSAS CITY, MO.—The Library Book Company has moved to 312 Ward Parkway.

LOS ANGELES, CAL.—H. P. Kuhnke has succeeded Mary Perks as manager and buyer of The May Co.

PORTLAND, ORE.—A large rental library has been added to the book department of the Meier & Frank Co.

Changes in Price

BRUCE HUMPHRIES, INC.

"The Making of a Messiah" by Dr. William W. Harvey has been reduced from $2.50 to $2.

DOUBLEDAY, DORAN & CO.

"Bittersweet and Other Plays" by Noel Coward has been reduced from $5 to $2.50.

DAVID McKAY CO.

Effective April 1, the "Mickey Mouse Movie Stories" will be reduced from $1.50 to $1.

Window Lights

A Department Devoted to Advance Information on Window Display Material and Practical Hints on Window Designing

ALFRED VAN AMEYDEN VAN DUYM

It Is Cheaper to Travel

WITH THE BANK HOLIDAY behind us our minds are again free to consider the future in a more rosy light. Our dreams are beginning to take substance and we may turn to the lighter things of life and contemplate a vacation land that is not far in the offing.

Courtesy Italian Tourist Information Office

One of the many attractive Italian travel posters

While the most fortunate of our fellow beings have been sunning themselves on the beaches of Florida or have been practicing winter sports in Canada, and the still luckier have acquired their coat of tan on the Côte d'Azur or in Cairo a vast majority of us have been keeping our noses close to the grindstone. But there is relief in sight and we are beginning to plan our vacations. Of course the attitude towards travel has changed with our straitened circumstances. Instead of feeling that everything abroad could be had for a song we are now thinking how we can get along on a minimum of expenditure with a maximum of enjoyment. There was never a cheaper year to travel than this year. Steamship companies and railroads are offering all kinds of inducements here as well as abroad with a particular eye towards the cheapness of conducted or individual tours.

Your local travel agency will often be glad to lend posters and other material to be used as a background for a travel book window. The New York offices of many European railway systems and of many steamship companies will send beautiful colored posters on request to any bookseller, and will often lend large scenic photographs as well. A list of a few offices from which posters may be secured will be found at the end of this article.

With increasing rapid transportation—air travel becoming more important with each year—we can now undertake extensive trips within the period of a month. We might even emphasize this fact in our windows and divide it in sections of one, two, three week trips and trips of a month to two months duration. I do not know of any books which offer a better motive for effective window decoration. These windows may also be very effectively tied up with nature study, language guides, and fiction books which emphasize a foreign or exotic appeal. There are three general classifications:

a) Practical travel hints, such as guide books to different countries, states and cities. (Baedekers and *Blue Guides*).

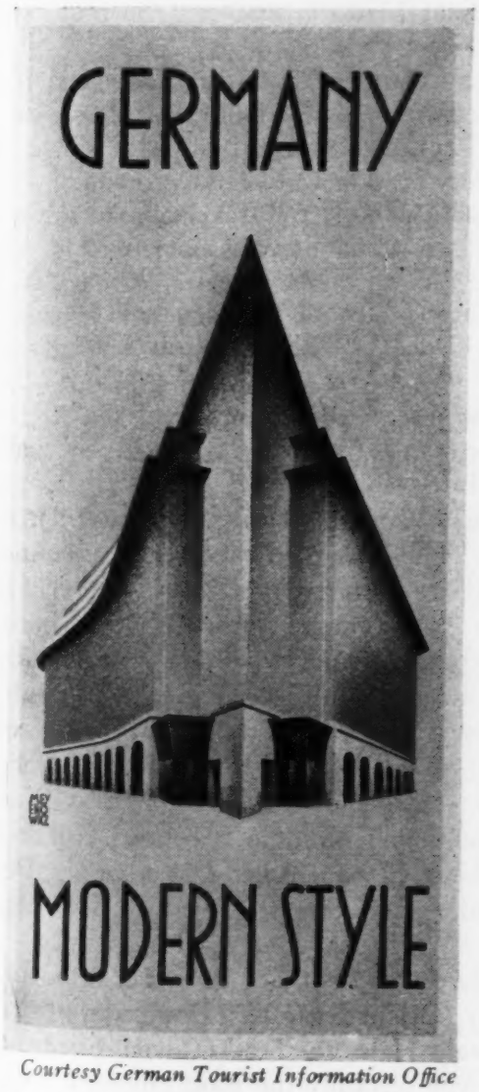
b) Late books on various countries in a more informal vein than guide books.

c) Armchair travel for those less fortunate who will have to do their travel at home.

Let your window have a variety of appeal, that is, put a lot of single titles in and in the center some important recent books on travel in big stacks opened up at striking illustrations, and, if possible, showing some objects (native lore and handicrafts, photographs) which bear relation to your center display. Small flags might also be added to lend color to the display, or small shields bearing the colors and names of the countries you would like to emphasize in particular. You might keep a sort of permanent poster in your window showing the sailings of steamers to different ports and countries and changing this list as the occasion requires it. TRAVEL BOOKS AS GIFTS ought to be one of your main outlets for travel literature and *bon voyage* boxes may be made up of books and shown in your windows just as the confectionery and flower shops do. Emphasizing perhaps the fact that *Books are a Lasting Travel Gift.*

Courtesy Swiss Federal Railroads

The Swiss Railroads will supply striking posters



Courtesy German Tourist Information Office

From the cover of an illustrated travel folder

In April the *American Book Councillor List* will list travel books. These lists may be obtained from the A. B. A. at $5 a thousand, 55 cents a hundred in lots of 500 to 1000, and 60 cents a hundred in smaller lots. It would be a good thing to paste these lists on your windows in a conspicuous place or stick them fanshape in some travel books in upright position. This monthly emphasizing of books of one particular category should prove very valuable in the long run. As far as I have been able to observe it worked very well with garden books.

In what follows I shall attempt to classify the newer books in travel literature, those which are just published or are about to be published. To these may be added those modern classics of travel literature for which there is always a market. Scattered titles may be found in the *Modern Library, Garden City Books, Blue Ribbon Books,* the

Courtesy Railways of France

The French posters are especially good looking

Knopf dollar books, and above all the *McBride Travel Library* at a dollar a volume.

There has developed during the last few years a school, which for want of a better name I would call Island literature. These islands appeal to the romantic in all of us, the longing for a primeval state in which life was not as complicated as it is today and those places far from noise and vexation in which every other man, at least, would like to spend a few years of utter dissociation from all that makes modern existence so irksome. Bermuda stands at the head of the list with, "Bermuda, Past and Present" (Dodd, Mead), "The History of Bermuda" (Oxford Press) and "The Story of Bermuda" (Smith and Haas). Then comes Mallorca with, "What Price Mallorca" (Farrar & Rinehart). Other islands are represented in "Sardinian Sideshow" (Dutton), "Islands Far and Near" (Appleton), "Islands Under the Wind" (Longmans, Green) and "The Spell of the Caribbean Islands" (McBride).

Those who would like to cool off in the frozen North during the sweltering summer months will find relief in "Arctic Village" (Smith and Haas), "Unconquerable Greenland" (Liveright) and "The Quest for Polar Treasures" (Macmillan).

Nearer home we have such glamor as "Incredible Land," a jaunty Baedeker to Hollywood and the Great Southwest (Liveright) and in this year of the stupendous world's fair, "All About Chicago" (Houghton Mifflin). On the other hand in the more quiet Northeast there is "Quebec, Montreal, Ottawa" (Century) and "Romantic and Historic Maine" (Dodd, Mead). An Englishman's impression of the States is found in "My American Friends" (Macmillan) and going south we find "New Orleans: Its Old Houses, Shops and Public Buildings" (Lippincott). Skipping to the southern hemisphere, that remarkable analyst of peoples and countries, André Siegfried, gives us "South America" (Harcourt, Brace), and there is also "Magic Waters: Through the Wilds of Matto Grosso and Beyond" (Dutton).

Then, faraway and turbulent Asia is described in "Jehol" (Dutton), "Passports for Asia" (Long & Smith) and "Magic and Mystery in Tibet" (Claude Kendall).

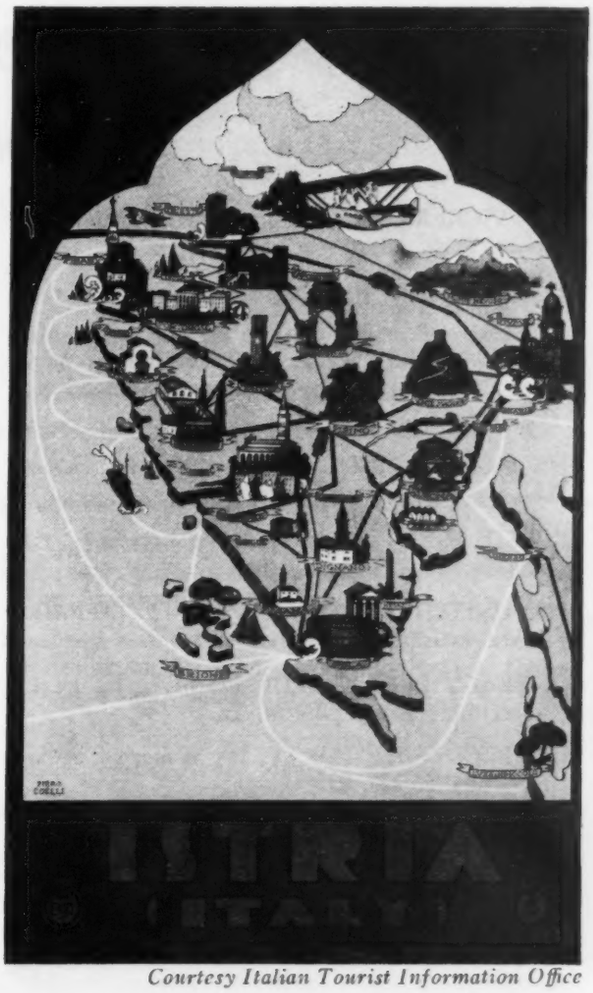
Practical hints for travel abroad are to be found in the following books: "The Open Road Abroad" (Morrow), "When You Go to Europe" (Funk & Wagnalls), "France on Fifty Dollars" and "Germany on Fifty Dollars" (McBride).

For Ireland: "Other Roads in Ireland" (Macmillan). Spain: "Meet the Spaniards" (McBride). Africa: "Red Sea Nights" (McBride), "Congo Solo" (Bobbs-Merrill). Russia: "The Road to Oblivion" (McBride). And here are a few more books of recent date with general travel and adventure interest: "Enchanted Sand" (Morrow), "Grain Race" (Scribner), "Jungle Memories" (Whittlesey House), "An Amiable Adventure" (Macmillan), "The Maneaters of Tsavo" (Macmillan), "Adventures in a Man's World" (Macmillan), "Jungle Portraits" (McBride), "White Man, Brown Woman" (Dodd, Mead), "Blue Days at Sea" (Dodd, Mead) and "Wild Oats" (Coward-McCann).

Moreover, there are those books of fiction from "Orient Express" (Doubleday) to "The Captain Hates the Sea" (Covici, Friede)—by the way certainly the most entertainingly diversified fiction book we have read this year.

They take us far away from home and make our imagination travel distances exceeding merely earthly distances.

The bookseller planning a display of travel books may find that one of the travel agencies in his own city will be willing and able to supply him with the exact type of material he wants for dressing up his window. If such material isn't available, the offices of the European railways, as we have already said, will often furnish material. Posters similar to those reproduced here are available on application from the Italian Tourist Information Office, 745 Fifth Avenue, New York City, which will also lend medium-sized scenic photographs for display purposes, and will supply Italian travel folders as well. The German Tourist Information Office, 665 Fifth Avenue, New York City, also has numerous posters which will be supplied on request, and will lend scenic photographs similar to the one shown on page 1054. A number of the Travel folders available from this office can be used to advantage in a travel display, notably those dealing with German Art, Museums, Music Festivals, etc. From the Swiss Federal Railroads, 475 Fifth Avenue, New York City, very attractive posters may be obtained. The Railways of France, 1 East 57th Street, New York City, also have exceptionally attractive posters. While there is usually a charge for French posters this office will consider requests for a limited number of posters from legitimate bookstores. There are undoubtedly numerous other offices from which material of this sort may be obtained.



Courtesy Italian Tourist Information Office

Several posters make use of the modern style of map

Courtesy German Tourist Information Office

The lure of the old world is dramatized in these posters

WINDOWS MADE UP OF TRAVEL BOOKS OUGHT TO PROVE HIGHLY SUCCESSFUL. REMEMBER THEY ARE SEASONAL. THERE IS NO TIME FOR TRAVEL PLANNING LIKE SPRING.

P. W. Form-Sheet

Neck and Neck

ANN VICKERS, by Sinclair Lewis. *Doubleday, Doran,* $2.50.	Selling in its 105th thousand.
PAGEANT, by G. B. Lancaster. *Century,* $2.50.	The best fiction seller last week at three Washington stores, first in the Twin Cities and second in Chicago and Atlanta.
ORIENT EXPRESS, by Graham Greene. *Doubleday, Doran,* $2.	Second at five New York stores.
ONE MORE SPRING, by Robert Nathan. *Knopf,* $2.	The third choice of New Yorkers last week.
BRITISH AGENT, by R. H. Bruce Lockhart. *Putnam,* $2.75.	The best seller in non-fiction at five Philadelphia stores and at all the Brentano stores.
THE UNITED STATES IN WORLD AFFAIRS, by Walter Lippmann. *Harper,* $3.	Second in non-fiction at Boston and Philadelphia stores last week.
CONTRACT BRIDGE BLUE BOOK, 1933, by Ely Culbertson. *Bridge World,* $2.	Third printing. Heads non-fiction in Atlanta and San Francisco.
LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House,* $1.50.	Four Chicago stores reported it first in non-fiction to the *Times* last week.
CULBERTSON'S SUMMARY OF 1933. *Bridge World,* $1.	Sold 43,000 copies in advance of publication, and is the present best seller in New York.

Betting Favorites

GABRIEL OVER THE WHITE HOUSE. *Farrar & Rinehart,* $2.50.	Six San Francisco stores reported it first in fiction to the *Times.* Will Hays has banned it from the movies.
AN AMERICAN GIRL, by Tiffany Thayer. *Kendall,* $2.50.	Third printing. Now in its 23rd thousand.
THE ENCHANTED WINTER, by Martin Hare. *Harper,* $2.	A novel that is steadily and rightly gaining prestige. It's the Channel Book Shop's (N. Y.) best seller, and first in Boston, according to the U. P.
THE EYES OF LOVE, by Warwick Deeping. *McBride,* $2.	Second in fiction in San Francisco.
LET THE HURRICANE ROAR, by Rose Wilder Lane. *Longmans, Green,* $1.50.	Showing on the Chicago best-seller list, with substantial re-orders from large stores there.
A PHILOSOPHY OF SOLITUDE, by John Cowper Powys. *Simon & Schuster,* $2.	Three Washington stores report it their best seller in non-fiction.
THE MARCH OF DEMOCRACY, v. 2, by James Truslow Adams. *Scribner,* $3.50.	Just out and already a best seller in some stores.
UPTON SINCLAIR PRESENTS WILLIAM FOX, by Upton Sinclair. *Sinclair,* $3.	They're buying it in New York and Philadelphia. How about it, Hollywood?
THE AMERICAN SCENE, by Edwin C. Hill. *Witmark,* $3.	Selling in Philadelphia.
GRAIN RACE, by Alan J. Villiers. *Scribner,* $3.	This is a sea-book season. Customers like it in San Francisco.
SARDINIAN SIDESHOW, by Amelie Posse-Brazdova. *Dutton,* $3.	Sixth printing. This has been going very well, and now Dutton is giving it some concentrated advertising in the "San Michele" manner.

P. W. Form-Sheet

At the Post

THE AMATEUR MURDERER, by Carroll John Daly. *Washburn,* $2.	A fast-moving, exciting detective story.
THE BIG CAGE, by Clyde Beatty and Edward Anthony. *Century,* $3.50.	Clyde Beatty's account of his wild-animal training experiences. Tie it up with the movie of the same title, written by his co-author, who also helped to write "Bring 'Em Back Alive." Show your customers the illustrations.
BLACK BAGDAD, by John H. Craige. *Minton, Balch,* $3.	A marine officer's sensational picture of Haiti.
THE GREAT ROMANTIC, by E. Barrington. *Doubleday, Doran,* $2.	A romance based upon the life of Samuel Pepys.
HUMAN NATURE, by Edith Wharton. *Appleton,* $2.	Four short stories and a novelette by one of our great American writers.
LOOKING FORWARD, by Franklin D. Roosevelt. *John Day,* $2.50.	Front page reviews in the *Times* and *Tribune.* The stories about the recall of the first review copies give it added publicity.
LUCKY BALDWIN, by C. B. Glasscock. *Bobbs-Merrill,* $3.50.	The colorful and lively biography of a San Franciscan, whose heyday was the sporting 'seventies.
MAN'S MORTALITY, by Michael Arlen. *Doubleday, Doran,* $2.50.	An imaginative novel about world affairs of the future. A very different and unexpected Michael Arlen.
NAPOLEON, by Emil Ludwig. *Modern Library,* 95 c.	The best-selling biography of a few years ago.
RANCHERO, by Stewart Edward White. *Doubleday, Doran,* $2.	A story of Spanish California, which continues the story of "The Long Rifle," but is, of course, a complete novel in itself.
THE RANSOM, by Grace Livingston Hill. *Lippincott,* $2.	A typical Hill story with the addition of a kidnapping plot.
SERGEANT SIR PETER, by Edgar Wallace. *Doubleday, Doran,* $2.	Episodes woven around the character of a new sleuth, a young aristocrat, who is also the ace of Scotland Yard.
SPECIAL DELIVERY, by Branch Cabell. *McBride,* $2.50.	Letters that Mr. Cabell would have liked to write in answer to various requests from unknown correspondents. Very amusing and tells a great deal about the author himself.
THE WEREWOLF OF PARIS, by Guy Endore. *Farrar & Rinehart,* $2.	Out-Dracula's Dracula.
THE YEARS OF LOVE, by Margaret Widdemer. *Farrar & Rinehart,* $2.	The love stories of the Warner women, by the author of "Pre-War Lady."

Dark Horses

THE CAGE BIRD, by Francis Brett Young. *Harper,* $2.50.	Apr. 26. Short stories with a wide range of character and setting, by the author of "The House Under the Water."
GIRL IN THE FAMILY, by Beatrice Burton Morgan. *Farrar & Rinehart,* $2.	Apr. 27. A new romance by the author of "Mary Faith," which sold 11,000 copies.
BORDER TOWN, by Carroll Graham. *Vanguard Press,* $2.	Apr. 27. An exciting and snappy story of Mexicali, by the co-author of "Queer People."

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts	**Dr:** Drama	**Hi:** History	**Po:** Poetry	**Sp:** Sports
Bi: Biography	**Ec:** Economics	**Ju:** Juveniles	**Re:** Religion	**Tr:** Travel
Bu: Business	**Fi:** Fiction	**Mu:** Music	**Sc:** Science	

Allen, George Cyril **Ec**
British industries and their organization. 349p. (5p. bibl., bibl. footnotes) diagr. O '33 N. Y., Longmans $2.60
A description of the condition of British industries since the war, their organization and their importance in the economic life of the nation.

Allen, Paul William and Cameron, George M.
The story of microbes. 460p. il. O '32 Knoxville, Tenn., Bookmill Co., Box 943 $3.75

Anderson, Isabel [Mrs. Larz Anderson] **Dr**
Dick Whittington; a musical extravaganza in a prologue and three acts; lim., numbered, signed ed. 114p. il. D '32 Bost., Bruce Humphries bds., $10, bxd.

Andrews, Roy Chapman
The new conquest of central Asia. 728p. il. (col. front.) Q (Natural hist. of central Asia, v.1) '32 N. Y., Amer. Mus. of Natural Hist. $10

Arlen, Michael **Fi**
Man's mortality; a story. 324p. D c. Garden City, N. Y., Doubleday $2.50
An imaginative novel of world affairs, projected into the future.

Ashcraft, Adolphus Mosseau
How to find the law; a study book for lawyers; introd. by Roscoe Pound. 807p. Q [c. '32] Bost., Author, 8 Garrison St. buck., $10

Austen, Jane **Fi**
The complete novels of Jane Austen. 1364p. D (Modern lib. giants) ['33] N. Y., Modern Lib. $1

Ayres, Ruby Mildred [Mrs. Reginald William Pocock] **Fi**
Look to the spring. 312p. D '33, c. '31-'33 Garden City, N. Y., Doubleday $2
The romance of Simeone Wade who thought she wanted wealth and not love.

Bancroft, Emma Putnam **Po**
"Mummie" talks. 47p. D [c. '32] Milwaukee, Author, 1823 St. Charles Ave. bds., $1

Bardwell, Harrison **Ju**
Girl sky pilot series; 4v. D '32 Akron, O., Saalfield 25 c., ea.

Barrington, E., pseud. [Mrs. Lily Moresby Adams Beck, L. Moresby, pseud.] **Fi**
The great romantic; being an interpretation of Mr. Saml. Pepys and Elizabeth his wife. 339p. D '33, c. '28, '33 Garden City, N. Y., Doubleday $2
The story of the famous Samuel Pepys and his pretty French wife who lived in the picturesque England of the Restoration.

Batten, Henry Albert, and others
The written word; a study of the art of writing, with especial reference to its function in advertising. 168p. il. O [c. '32] N. Y., Greenberg $3.50

Beatty, Clyde and Anthony, Edward
The big cage. 413p. il. O [c. '33] N. Y., Century $3.50
The experiences of a wild-animal trainer, who is shortly to be featured in a motion picture, "The Big Cage," written by Edward Anthony, his collaborator on this book.

Bennet, Robert Ames **Fi**
The hunted wolf. 303p. D c. N. Y., Ives Washburn $2
A western tale with Sandy Gordon, cowpuncher and ex-deputy sheriff, involved in a murder mystery.

Bible **Re**
The Gospel according to Saint Mark; il. by Earl Winslow; lim. numbered ed. 100p. O '32 N. Y., Random House buck., $15, bxd.

Blatchley, Willis Stanley
In days agone; notes on the fauna and flora of subtropical Florida in the days when most of its area was a primeval wilderness. 338p. il. D '32 Ind., Nature Pub. Co. $2

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Bloomfield, Leonard
Language. 573p. (20p. bibl.) maps, diagrs. O [c. '33] N. Y., Holt buck., $3
A revised version of the author's "Introduction to the Study of Language," published in 1914.

Boles, Henry Leo
Biographical sketches of gospel preachers. 457p. il. (pors.) O '32 c. Nashville, Gospel Advocate Co. $2
Including the pioneer preachers of the Restoration Movement, and many others.

Brandeis, Louis Dembitz **Bu**
Business—a profession [new ed.]. 454p. front. (por.) D [c. '14-'33] Bost., Hale, Cushman & Flint $3

Brown, Alice
The diary of a dryad [fantasy]. 123p. S '32 Bost., Author, 11 Pinckney St. pap., $5, priv. pr.

Bryan, Patrick Walter
Man's adaptation of nature; studies of the cultural landscape 403p. (bibls.) il., maps, diagrs. O [c. '33] N. Y., Holt buck., $3.50
A philosophical conception of human geography.

Bufano, Remo **Ju**
Be a puppet showman [il. by the author]. 168p. il. Q [c. '33] N. Y., Century $2.50
Complete instructions for making marionettes and marionette theaters, and producing marionette shows.

Bundesen, Herman Niels and Manry, Corinne
The road to health; bks. 1 and 2. 96p.; 127p. il. (pt. col.) D [c. '32] Chic., Laidlaw Bros. 52 c.; 56 c.

Burrard, Major Gerald **Sp**
Notes on sporting rifles: for use in India and elsewhere; 3rd rev. ed. 118p. il. O '32 N. Y., Longmans $1.60

Cabell, James Branch
Special delivery; a packet of replies. 272p. D c. N. Y., McBride $2.50
The author answers ten typical fan mail letters with the polite letters he mailed, followed by long, candid replies never posted.

Carey, Anita Belle **Po**
Court ballade. 50p. D [c. '32] Bost., Badger bds., $2

Chadwick, L. S. **Ec**
Balanced employment. 242p. diagr. D c. N. Y., Macmillan $2
A discussion of necessary changes in industry by the president of the Perfection Stove Company of Cleveland, who advocates the reduction of working hours.

Chase, Joseph Cummings **Bi**
My friends look good to me [il. by the author]. 317p. il. (pors.) O [c. '33] N. Y., Sears $3
The artist's reminiscences of the famous people whose portraits he has drawn and painted.

Chittenden, Hiram Martin **Tr**
Yellowstone National Park; historical and descriptive; 1933 ed., rev. by Eleanor Chittenden Cress and Isabelle F. Story. 297p. (bibl. footnotes) il., map (col.) O [c. '95-'33] Stanford Univ., Cal., Stanford Univ. Press $3

City without a heart. 300p. D c. Bost., Houghton **Fi** $2
Mary Fresnell, an innocent young English girl, is started on the road to movie stardom and experiences the ups and downs of fortune in bewildering and heartless Hollywood.

Claire, Mabel
Macy's cook book for the busy woman; including a complete guide to kitchen management. 416p. il. D [c. '32] N. Y., Greenberg 59 c.

Clayton, Charles Lincoln **Sc**
Where Darwin erred, or, The fallacy of natural selection. 206p. (bibl. footnotes) front. (por.) D c. Bost., Meador $2
A refutation of Darwin's theory of evolution and an explanation of the author's own theory.

Cohane, David B.
Practical political procedure; guide for party workers. 159p. front. (por.) T '32 c. Bost., Meador $1

Collins, Archie Frederick
The radio amateur's handbook; a complete, authentic and informative work on radio telegraphy and telephony; 7th ed. rev. by George C. Baxter Rowe. 447p. (bibl.) il., diagrs. D [c. '22-'33] N. Y., Crowell $2

Coppard, Alfred Edgar **Fi**
Cheefoo; lim. ed. 12p. il. O '32 Croton Falls, N. Y., Spiral Press priv. pr.

Corwin, Mae Johnson, and others
Western nature science series; 4v. il. (pt. col.) D [c. '32] San Francisco, Harr Wagner $1, ea.

Craige, John Houston **Tr**
Black Bagdad. 276p. O c. N. Y., Minton, Balch $3
A captain in the U. S. Marines tells of his experiences in Haiti where he came into daily contact with voodoo rites, black magic, cannibalism, etc.

Craine, E. J. **Ju**
Mystery series; 3v. D '32 Akron, O., Saalfield 25 c., ea.

Ju
Sky buddies series; 6v. D '32 Akron, O., Saalfield 25 c., ea.

Crawford, William S.
The background of fire insurance. 159p. D [c. '32] Cin., Nat'l Underwriter Co., 420 E. 4th St. $2
Articles by the insurance editor of the *Journal of Commerce.*

Anderson, Roy Nels
The disabled man and his vocational adjustment; a study of the types of jobs held by 4,404 orthopedic cases in relation to the specific disability. 102p. (bibl.) O '32 N. Y., Inst. for the Crippled & Disabled, 400 First Ave. pap., $1

Arnett, Claude E.
Social beliefs and attitudes of American school board members. 251p. (bibl.) diagrs. O '32 Emporia, Kan., Author, 1715 Rural St. pap., $1.50

Baverstock, Alban H.
The Compassion of Saint Mary; a study of the Sacred Passion. 78p. S ['33] Milwaukee, Morehouse pap., 70c.

Boyd, Mark F.
Preventive medicine; 4th ed. 532p. (bibl.) il. O '32 Phil., Saunders $4.50

Canadian trade index; annual issue of 1933. 585p. Q c. '33. Toronto, Canadian Manufacturers' Ass'n $6

Clay, Joseph Valentine Francis
Diseases of the nose and throat. 202p. il. D '32 Phil., Boericke & Tafel $2.25

Converse, Paul D.
Business mortality of Illinois retail stores from 1925 to 1930. 39p. O (Bur. of Business Research bull. no. 41) '32 Urbana, Ill., Univ. of Ill. pap., apply

Crockett, William Day and Crockett, Sarah Gates Tr
A satchel guide to Europe; 52nd ed. 706p. (bibls.) maps (col.) S '33, c. '72-'33 Bost., Houghton flex. lea. cl., $5

Cronbach, Abraham
The Jewish peace book for home and school. 126p. D '32 Cin., Dep't of Synagogue & School Extension, Union of Amer. Hebrew Congregations $1

Ju
Peace stories for Jewish children. 64p. D (Jewish peace b'k, p't 1) '32 Cin., Dep't of Synagogue & School Extension, Union of Amer. Hebrew Congregations 50 c.

Culbertson, Ely
Contract bridge blue book of 1933. 631p. front. (por.) S c. N. Y., Bridge World $2

Cunningham, Eugene Fi
Buckaroo; a tale of the Texas Rangers. 300p. D c. Bost., Houghton $2
Ranger Sergeant Vern Dederick succeeds in bringing order into Ord and Paradise Counties which were gripped by a reign of terror.

Dallas, Mrs. Harriet Hughes
The teaching of Platonius. 96p. O '32 N. Y., Macoy Pub. Co. $1.50

Daly, Carroll John Fi
The amateur murderer. 312p. D c. N. Y., Ives Washburn $2
Race Williams, private investigator, matches wits with a criminal madman for possession of the Mayfair diamond while the life of an attractive girl hangs in the balance.

Davis, Jerome, ed.
The new Russia, between the first and second Five-Year Plans. 279p. (7p. bibl.) diagrs. D [c. '33] N. Y., John Day $2.50
A group of American economists, sociologists and others who have recently visited Soviet Russia give unbiased estimates of Russia's new social order and its future.

Decorative art; *The Studio* year book; ed. by Charles Geoffrey Holme. 140p. il. (pt. col.), diagrs. Q '33 N. Y., Studio Pub'ns Ar
$3.50; pap., $2.50
Illustrative examples of modern domestic architecture, interior decoration, lighting, textiles, furniture, pottery, etc.

Dickens, Charles
Dickens to his oldest friend; letters of a lifetime from Charles Dickens to Thomas Beard; ed. by Walter Dexter; lim. ed. 318p. il. O '32 N. Y., Putnam buck., $5

Dixon, Sam Houston and Kemp, Louis Wiltz Hi
The heroes of San Jacinto. 500 p. (4p. bibl.) il. O '32 Houston, Tex., Anson Jones Press $6

Dover, Edina Campbell
Campbell's speller and business vocabulary; spelling, pronunciation, definition, and usage of words and business technicalities. 214p. S [c. '32] Bost., Hickox Secretarial School, 12 Huntington Ave. $1.25

Earth, the seas and the heavens (The); physical geography, meteorology and astronomy; a selection of articles from the new fourteenth ed. of the Encyclopaedia Britannica. 250p. (bibls.) il. map, diagrs. (pt. col.) Q (Britannica b'klet, no. 5) [c. '29-'33] N. Y., Encyclopaedia Britannica Sc $3

Effective instructional leadership; a study of the problem of integration; the sixth yearbook of the Department of Supervisors and Directors of Instruction of the National Education Association. 192p. diagrs. O c. N. Y., Teachers Coll., Columbia Univ. $2

Endore, Guy Fi
The werewolf of Paris. 325p. D [c. '33] N. Y., Farrar & Rinehart $2
A horror tale about Bertrand who was a man by day and a wolf by night.

Field, Rachel Lyman Po
Points east; narratives of New England. 126p. il. D '33, c. '30 N. Y., Macmillan bds., $2
Formerly published by Brewer, Warren & Putnam.

Field, Richard Montgomery Sc
The principles of historical geology from the regional point of view. 295p. (bibl. footnotes) maps, diagrs. O c. Princeton, N. J., Princeton $3.50

Flaubert, Gustave
Temptation of Saint Anthony. 254p. il. (pt. col.) O (Famous classics of love) '32 N. Y., Wm. Godwin $1

Fleg, Edmond ★
The land of promise; tr. from the French by Louise Waterman Wise; introd. by Ludwig Lewisohn. 256p. il., map O [c. '33] N. Y., Macaulay $2
A description of the Jewish settlements in Palestine where great material and cultural progress is being made.

Florence of Chios Po
Twilight songs of Aspasia. 63p. D [c. '32] Bost., Badger $2

Garner, Walter
Industrial microscopy. 411p. (bibl.) il. O (Specialists ser.) '32 N. Y., Pitman $5

Crutsinger, George M.
Survey study of teacher training in Texas, and a suggested program. 234p. (5p. bibl.) O (Contribs. to educ. no. 537) c. N. Y., Teachers Coll., Columbia Univ. apply

Downing, Chester Miller
A lower extension of the Inglis tests of English vocabulary, with norms for grades 6-10; forms x and y. no p. O c. '32 Bost., Ginn pap., 60c., ea.

Fritsch, J.
The manufacture of biscuits, cakes, and wafers. 406p. il. O '32 N. Y., Pitman $7.50

Gabriel, Sister John
Professional problems; a textbook for nurses. 158p. (bibl.) D '32 Phil., Saunders $1.75

Galloway, Oscar F.
Higher education for Negroes in Kentucky. 132p. (bibl.) O (Bur. of School Service bull., v. 5, no. 1) '32 Lexington, Ky., Univ. of Ky. pap., 50c.

Geck, Francis J.
Bibliography of Italian early Renaissance art. 36p. map O (Italian art ser., v. 6) [c. '32] Boulder, Col., Author pap., $1.25

Gideonse, Harry D.
War debts. 38p. (bibl.) D (Public policy pamphlets no. 4) [c. '33] Chic., Univ. of Chic. Press pap., 25c.

Gilmor, Elizabeth
William Gilmor—Sarah Hanna, 1778; Gilmor—Hanna—Scott—Hamilton, 1729-1929 [genealogy]. 223p. il., maps O '32 Wooster, O., Author, 1541 Beall Ave. $5

Gavorse, Joseph **Ju**
The story of Phaëthon, son of Apollo, told for children; lim., signed ed. 35p. il. (pt. col.) Q '32 N. Y., Soc. of Amer. Bibliophiles, 313 W. 20th St. bds., $7.50

Gibbs, Lewis **Fi**
On the hill. 271p. D c. N. Y., Appleton $2
A story of twenty-four hours in the lives of the people living in a London suburb.

Glasscock, Carl Burgess **Bi**
Lucky Baldwin; the story of an unconventional success. 308p. il. O [c. '33] Ind., Bobbs-Merrill $3.50
The life story of a famous and amazing figure of California during the last half of the 19th century—the enormously wealthy, notorious, fast-living Lucky Baldwin.

Goode, Kenneth Mackarness
Manual of modern advertising. 497p. il. D '32 N. Y., Greenberg $4

Gordon, Dorothy **Mu**
Around the world in song; foreword by Ernest Schelling [school ed.]. 108p. il. O '32, c. '30, '32 N. Y., Dutton 88 c.

Mu
Sing it yourself; folk songs of all nations [school ed.]. 84p. il. O [c. '28, '32] N. Y., Dutton 88 c.

Gray, Lewis Cecil and Thompson, Esther Katherine **Hi**
History of agriculture in the southern United States to 1860; 2v. 1114p. (72p. bibl.) map O '33 Wash., D. C., Carnegie Inst. $7.25; pap., $6.25
A socio-economic history.

Greber, Johannes ★
Communication with the spirit world; a narrative of scientific investigations and experiences of a Catholic priest; tr. from the German. 429p. O '32 N. Y., Macoy Pub. Co. $3

Halpin, Lawrence M. **Ar**
Art in the classroom. 124p. il. (col.) D '32 N. Y., Pitman $2.25

Hart, Albert Bushnell and Schuyler, William M., eds. **Hi**
The American year book; a record of events and progress, year 1932. 972p. (bibls.) D c. N. Y., Amer. Year B'k Corp., 229 W. 43rd St. $7.50

Hart, G. H. and Keeley, Golden
Metal work for craftsmen. 179p. il. S '32 N. Y., Pitman $2.25

Heathcote, Charles William and Shenk, Lucile, eds. **Hi**
A history of Chester County, Pennsylvania. 486p. il. Q '32 Harrisburg, Pa., Nat'l Historical Ass'n $17

Hegland, Martin **Re**
Problems of young Christians. 185p. D '32 Minneapolis, Augsburg $1

Herzberg, Max John, ed. **Po**
Off to Arcady; adventures in poetry. 503p. D [c. '33] N. Y., Amer. B'k $1
An introductory study of British and American poets for use in junior and senior high schools and junior colleges.

Hill, Mrs. Grace Livingston [Marcia Macdonald, pseud.] **Fi**
The ransom. 320p. D [c. '33] Phil., Lippincott $2
When Christobel's brother disappears, Philip Harper offers his assistance and wins her lasting love.

Hook, Sidney
Towards the understanding of Karl Marx; a revolutionary interpretation. 361p. (bibl. footnotes) D [c. '33] N. Y., John Day $2.50
An interpretation of Marx's teaching, which the author sees as one of the most important forces in the world today.

Hoppé, Emil Otto **Tr**
London. 145p. il. D (Picture guides) ['33] Bost., Hale, Cushman & Flint $2.50
A descriptive guide to the beauties, historical background, life and interesting parts of London, illustrated with many photographs.

Horler, Sydney [Peter Cavendish, Martin Heritage, pseuds.] **Fi**
Tiger Standish. 325p. D (Crime club) '33, c. '32 Garden City, N. Y., Doubleday $2
Tiger Standish, son of Lord Quorn and confidant of the British Secret Service, loved danger, and when an unknown girl appealed to him for help he rushed into a plot that proved to have more far-reaching consequences than even Scotland Yard imagined.

Hume, David, pseud. [John Victor Turner, Nicholas Brady, pseud.] **Fi**
The foursquare murder. 318p. D c. N. Y., McBride $2
An English mystery thriller which begins with the finding of a body and ends in the triumph of an amateur detective.

Jameson, R. P.
Le cercle français. 234p. D (Heath's modern lang. ser.) '32 Bost., Heath $1

Japanese art; a selection of articles from the new fourteenth ed. of the Encyclopaedia Britannica; a brief survey of the various arts and their periods in Japan. various p. (bibls.) il. (pt. col.) Q (Britannica b'klet, no. 6) [c. '29-'33] N. Y., Encyclopaedia Britannica $3 **Ar**

Juvenal, Decimus Junius
Woman—a satire. 96p. il. O (Famous classics of love) '32 N. Y., Wm. Godwin $1

Gould, Roy H.
Automobile mechanics job sheets. 211p. il., diagr. O '32 Chic., Goodheart-Willcox Co. pap., $1.25

Hadfield, Geoffrey and Garrod, Lawrence P.
Recent advances in pathology. 392p. il. D '32 Phil., Blakiston's $3.50

Hardy, Charles O. and Lamke, Edwin A.
Financial reconstruction. 14p. O (Economics ser. presentation no. 12) '33 [Chic.]. Univ. of Chic. Press pap., apply

Hattendorf, Katharine Wood and others
Researches in parent education. 288p. (bibls., bibl. footnotes) O (Studies in child welfare, v. 6) '32 Iowa City, Ia., Univ. of Ia. $1.70; pap., $1.35

Hengham, Ralph de
Radulphi de Hengham Summae; ed. by William Huse Dunham, jr. 178p. (bibl., footnotes) O (Cambridge studies in Eng. legal hist.) ['33] [N. Y., Macmillan] $2.75

Hewer, Langton
Recent advances in anesthesia and analgesia. 187p. il. D '32 Phil., Blakiston's $3.50

Hollis, Gertrude
Sorrowful yet always rejoicing; a little book for Lent. 57p. S ['33] Milwaukee, Morehouse pap., 70c.

Hormell, Orren Chalmer
Maine towns. 101p. (bibl. footnotes) diagrs. O (Municipal research ser. no. 9) '32 Brunswick, Me., Bowdoin College pap., apply

Kenly, Julie Closson [Mrs. William L. Kenly] Ju
Wild wings. 289p. il. D c. N. Y., Appleton $2.50
An introduction to bird lore for children.

Kinnaird, Marion Ju
The story of Happy Hooligan. 15p. il. (col.) F c. '32 Springfield, Mass., McLoughlin Bros. 15 c.

Kix Miller, William Ec
Can business build a great age? 320p. O c. N. Y., Macmillan $2.50
The author sees a way out of the present economic situation through development of the capitalistic system.

Klein, Henry Adam Re
Sermons for the home; a series of sermons on select subjects. 220p. O '32 St. Louis, Concordia $2.50

Knowlton, Don Bu
Advertising for banks; introd. by Francis H. Sisson. 552p. il. O [c. '32] Chic., Rand, McNally $5

Koo, V. K. Wellington
Memoranda presented to the Lytton Commission by the Chinese Assessor; v.3. 1123p. '32 N. Y., Chinese Cultural Soc., 743 5th Ave., pap., $4

Lear, Edward Ju
The duck and the kangaroo, and other nonsense rhymes. 64p. il. (col.) S [c. '32] Racine, Wis., Whitman Pub. Co. bds., 10 c.

Liddle, Carl and Thibault, David Fi
Tunchi. 317p. D [c. '33] N. Y., Century $2
An exciting novel of an American in the jungles of Ecuador.

Lingen, Ernest Fi
Forgive and forget. 350p. D (Anchor b'ks) [c. '09] N. Y., Benziger $1

Louÿs, Pierre
Woman and puppet. 270p. il. (col.) O (Famous classics of love) '32 N. Y., Wm. Godwin $1

Ludwig, Emil ★ Bi
Napoleon; tr. [from the German] by Eden and Cedar Paul. 714p. S ['33] N. Y., Modern Lib. flex. cl., 95 c.

Lunde, Bp. Johan ★ Re
Our Father Who art in heaven; a book of daily devotions; tr. by J. A. Aasgaard. 380p. T '32 Minneapolis, Augsburg $1

Lupprian, Hildegard Ju
Brunny Brown Bear; il. by the author. 24p. il. (pt. col.) O c. '32 Springfield, Mass., McLoughlin Bros. 25 c.

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Bunny Dea; il. by the author. 24p. il. (pt. col.) O c. '32 Springfield, Mass., McLoughlin Bros. 25 c.

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Calico Pup; il. by the author. 24p. il. (pt. col.) O c. '32 Springfield, Mass., McLoughlin Bros. 25 c.

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Ducky Drake; il. by the author. 24p. il. (pt. col.) O c. '32 Springfield, Mass., McLoughlin Bros. 25 c.

Lyman, Eugene William Re
The meaning and truth of religion. 484p. (7p. bibl.) O c. N. Y., Scribner $3
The rôle of religion in the modern world explained by a professor of the philosophy of religion in the Union Theological Seminary.

MacDonald, Philip [Oliver Fleming, Anthony Lawless, Martin Porlock, pseuds.] Fi
Death on my left; a Colonel Gethryn mystery. 311p. D (Crime club) c. Garden City, N. Y., Doubleday $2
Colonel Gethryn solved the mystery surrounding the murder of Kim Kinnaird, England's greatest boxer.

McIntosh, Ada Nate Po
Where the roses bloom, and other verses. 22p. D c. '32 Pasadena, Cal., Author, Hotel Maryland $1.25

Maclear, George Frederick, D.D. Re
First communion, with prayers and devotions for the newly confirmed; adapted for use in the United States by Rev. Samuel Hart, D.D. [new ed.]. 88p. T '33 N. Y., Macmillan 60 c.

McManus, George
Bringing up father; ser. no. 22. 48p. il. sq. O '32 N. Y., Cupples & Leon bds., 25 c.

MacMillan, Donald Baxter Tr
Four years in the white North [new ed.]. 428p. il., maps O '33, c. '18, '25 Bost., Hale, Cushman & Flint $3

McNutt, Walter Scott, and others Hi
A history of Arkansas, from the earliest times to the present. 640p. (bibl.) il., maps O '32 Little Rock, Ark., Democrat Pr. Co. $1.50

Macrae, Angus
Talents and temperaments; the psychology of vocational guidance. 223p. (bibl. footnotes) D (Contemporary lib. of psych.) [c. '33] N. Y., Appleton $2
The author is head of the vocational guidance department of the National Institute of Industrial Psychology.

Mason, Alfred Edward Woodley Fi
The sapphire. 309p. D '33, c. '32, '33 Garden City, N. Y., Doubleday $2
A valuable and sinister sapphire plays an important part in this tale of love and adventure which is laid in London and the East.

Maxwell, Paul Ammon Sc
Cultural natural science for the junior high school; objectives and procedures. 95p. il., maps O '32 Balt., Williams & Wilkins $2

May, Arthur Hi
The age of Metternich 1814-1848. 136p. (6p. bibl. note) D (Berkshire studies in European hist.) [c. '33] N. Y., Holt $1

Ketchum, Milo S.
The design of steel mill buildings and the calculation of stresses in framed structures; new 5th ed. 632p. diagrs. O '32 N. Y., McGraw-Hill $6

Looney, William W.
Anatomy of the brain and spinal cord; 2nd ed., rev. 370p. (bibl.) il., diagrs. O '32 Phil., F. A. Davis $4.50

McKelvey, John Jay
Handbook of the law of evidence; 4th ed. 595p. O (Hornb'k ser.) '32 St. Paul, Minn., West Pub. Co. lea. cl., $5
Illustrative cases on evidence. 630p. O (Hornb'k case ser.) '32 St. Paul, Minn., West Pub. Co. lea. cl., $3

Mallery, Otto T. and Lubin, Isador
Can public works stop depression? 14p. O (Economics ser. presentation no. 13) '33 [Chic.], Univ. of Chic. Press pap., apply

Mead, Franklin B. Ar
Heroic statues in bronze of Abraham Lincoln; lim., numbered, signed ed. 93p. il. (col. front.) Q '32 Fort Wayne, Ind., Lincolniana Publishers, Box 1110 bds., $5

Montgomery, Frances Trego Ju
Billy Whiskers series; popular ed.; 3v. D '32, c. '02 Akron, O., Saalfield 25 c., ea.

Mother Goose; il. by the Frank Peats. 64p. Ju
il. (col.) F '32 Akron, O., Saalfield bds., $1

Mott-Smith, Morton Churchill Sc
Heat and its workings. 249p. (2p. bibl.) diagrs. D (Appleton new world of science ser.) c. N. Y., Appleton $2
A non-technical explanation of the history of scientific invention made possible by the applications of heat.

Muir, Ramsay
The interdependent world and its problems. 216p. D '33 Bost., Houghton $1.75
A survey of the causes and nature of the present world crisis by a well-known British interpreter of political events.

Musser, Benjamin Francis
De re Franciscana; prose and verse. 100p. front. (por.) D [c. '32] Paterson, N. J., Franciscan Press, 174 Ramsey St. lea., $1.50

Neil, Arthur Fowler
Man-hunters of Scotland Yard; the recollections of forty years of a detective's life. 275p. il. O '33, c. '32, '33 Garden City, N. Y., Doubleday $2.50
The inside story of famous English crimes since the '90's, told by a man who was a Scotland Yard detective for forty years.

Newman, F. H. Sc
Recent advances in physics (non-atomic). 378p. il. D '32 Phil., Blakiston $4

Parker, K. T. Ar
Drawings of Antoine Watteau (1684-1721); lim. ed. 49p. il. Q '32 N. Y., Scribner $15

Patrick, Luther Po
Hope ye're livin' an' doin' well. 82p. D [c. '32] Birmingham, Ala., Author $1

Pfatteicher, Ernst Philip Henry, D.D. Re
Christian social science; Kessler Foundation lectures delivered at Hamma Divinity School. 198p. D [c. '33] N. Y., Falcon Press $2
On the relation of Christianity to social problems.

Phelps, Phelps Ec
America on trial. 115p. O [c. '33] N. Y., T. J. Powers Co. $2
A discussion of the present economic and political situation with suggestions for future change.

Pindar ★Po
The odes of Pindar; tr. [from the Greek] into English verse by Alexander Falconer Murison. 299p. D '33 N. Y., Longmans $2.75

Pollard, Joseph Percival
The road to repeal; submission to conventions. 221p. (3p. bibl.) D '32 N. Y., Coward-McCann $2

Progress and achievement; a history of the Massachusetts State Federation of Women's Clubs, 1893-1931. 250p. il. D '32 Bost., Mass. State Fed. of Women's Clubs, 687 Boylston St. $1.85

Putnam, Emily James Smith [Mrs. George Haven Putnam]
The lady; studies of certain significant phases of her history [new ed.; preface by Isabel Paterson]. 348p. il. O [c. '10] N. Y., Putnam $2.50

Rabelais, François Fi
Works; 2v. in 1; il. by W. Heath Robinson. 800p. (Famous classics of love) '32 N. Y., Wm. Godwin $1

Redding, Tracy Warren
You and your boys; some suggestions for work with purposive groups. 148p. diagrs. D '32 N. Y., Ass'n Press $1.50

Reed, Louis Schultz
The ability to pay for medical care. 117p. (bibl. footnotes) O (Committee on Costs of Medical Care pub'n no. 25) [c. '33] Chic., Univ. of Chic. Press $2
The report of a study of the relationship of expenditures for medical care to total expenditures among families of various income levels.

Richardson, Dorsey
Will they pay? a primer of the war debts. 169p. D c. Phil., Lippincott $1
An analysis of the problem of war debts which confronts the United States at present, written for the layman.

Robertson, Frank Chester Fi
Freewater range. 313p. D c. N. Y., Ives Washburn $2
Affairs were going from bad to worse on the Eye D cattle ranch until Hugh Scott started to clean up.

Rohde, Eleanour Sinclair
The story of the garden; with a chapter on American gardens by Mrs. Francis King. 337p. (32p. bibl.) il. (pt. col.) O [n.d.] Bost., Hale, Cushman & Flint $4.50
The author traces the richly storied past of the garden from earliest times through the Medieval, Tudor, Restoration and Victorian periods down to the present day, describing the changes and characteristics in garden design.

Mead, Daniel Webster
Hydraulic machinery. 406p. il., diagrs. O '33, c. '11-'33 N. Y., McGraw-Hill $4

Meriam, Lewis and Frederic, Katherine A.
Governmental reorganization. 14p. O (Economics ser. presentation no. 14) '33 [Chic.], Univ. of Chic. Press pap., apply

Miller, Casper Otto, M.D.
The ether in its relation to the structure of matter and the transmission of force. 442p. il., diagrs. O '32, c. '29, '32 New Market, Va., Henkel Press $5

Newell, Bertha M.
Self-corrective exercises in English essentials. 125p. O '32 Minneapolis, Lund Press, 406 6th Ave., S. pap., 60c.

Obold, Walter Lord and Diehm, Margaret May
Manual of microbiology for the study of bacteria, yeasts and molds. 140p. (bibl.) il. O '32 Phil., F. A. Davis $1.25

Ogg, Frederic A., and Luce, Robert
Congressional procedure. 11p. O (Gov't ser. 3, lecture no. 7) '33 [Chic.], Univ. of Chic. Press pap., apply

Paine, Paul M.
The story of Syracuse [New York]. 13p. O c. Syracuse, N. Y., Author, c/o Syracuse Public Lib. pap., 25c.

Raby, Sister Joseph Mary
A critical study of the new education. 123p. (bibl.) O '32 Wash., D. C., Catholic Univ. of Amer. pap., $1.25

Rider, Fremont
Dated currency—a safe substitute for inflation [2nd ed.]. 28p. D c. N. Y., Anvil Press pap., apply

Rodgers, William Ledyard and Morris, Roland S.
Armaments. 10p. O (Gov't ser. 3, lecture no. 8) '33 [Chic.], Univ. of Chic. Press pap., apply

Roosevelt, Franklin Delano
Looking forward. 279p. D [c. '33] N. Y., John Day $2.50
The speeches and articles, including the Inaugural Address of the President, which embody his political philosophy.

Rugg, Harold Ordway Ec
The great technology; social chaos and the public mind. 322p. (5p. bibl.) O [c. '33] N. Y., John Day $2.50
A discussion of economic reconstruction. The author believes that the present crisis can be met only by integrating economics and engineering with social psychology.

Rydbeck, Rev. Theodore Luther Re
"We have found Him." 80p. D '32 Chic., Lundquist-Foyer Co., 180 N. Wacker Dr. 75 c.

Sewell, George H. Dr
Film-play production for amateurs. 187p. il. S '32 N. Y., Pitman $1.50

Shapiro, Julian L. Fi
The water wheel. 324p. D (Dragon Press) [c. '33] [N. Y.] Duffield & Green $2.50
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Still want all items asked for in P. W. for Feb. 11th.

Grant's Book Shop, 255 Genesee St., Utica, N. Y.
Kobbe Wagner. Ring of Niblung. Schirmer.
J. H. Ingraham. Throne of David. Burt.
Hornblow. Bought and Paid For. Grosset.
Pomroy Jones. Annals and Recollections of Oneida County. 1851.

Great Meadow Book Shop, 409 W. Broadway, Louisville, Ky.
Bankrupt Stock and Publishers' Remainders. Price Lists.

Greenwood Book Shop, 307-9 Delaware Ave., Wilmington, Del.
Tortugas and Florida Reefs, Agassiz Naval Constructor. Simpson.

K. Gregory, 222 E. 71st St., New York
Jones. Hist. of St. Peter's Church. Perth Amboy.
Whitehead. Contr. to Early Hist. of Perth Amboy.
Duycinck. Encyc. of Am. Literature.

G. J. Hall, 1356 Fairfield Ave., Bridgeport, Conn.
Hucker, O. Through England with Tennyson.
Hines. Book Etchers, Engravers. Cheap.

Norman A. Hall, 67 Union St., Newton Centre, Mass.
Farmer. Book of Good Dinners.
Thwaites. Early Western Travels. Volume of plates.

Halle Bros. Book Dept., Cleveland, Ohio
Human Form. By Adolph Armand Braun. Used.

Hampels' Book Shop, 222 W. Wells St., Milwaukee, Wis.
W. C. Orchard. Technique of Porcupine Quill Decoration of the North American Indian. Pub. by the Mus. of Am. Indian.

Hampshire Bookshop, Inc., Northampton, Mass.
Longfellow's trans. of Dante Divine Comedy. 7 copies.
Lowell Complete Works. Eyre & Spottiswoode. Savoy edition.

Harry Hartman, 1313 Fifth Ave., Seattle, Wash.
The Bird. Pamphlet. Beebe.

Harvard Cooperative Society, Cambridge, Mass.
Bank Credit and Business Cycles. Sprague.
Divine Comedy. Dante, tr. Longfellow. 7 copies.
Photographic Atlas of Selected Regions of Milky Way. Barnard. 2 vols.
Works Stephen Crane. 12 vols. 1925-6.
Dakin. Oxidations and Reductions in the Animal Body.
Davis, John P. Corporations. Putnam.
De la Vega. Works. Keniston ed. Hispanic Soc.
Godard. Studies in New England Transcendentalism.
Holliday. History of Southern Literature.
Johnson. Stephen A. Douglas.
Loeb. Forced Movements, Tropisms, and Animal Conduct.

Books Wanted—Continued

Harvard Cooperative Society—Continued

Lounsbury. Studies in Chaucer.
Mahaffy. Greek Life and Thought. 3rd ed.
Meier-Graefe. Modern Art.
Nat'l Bureau of Economic Research. Wealth and Income in the United States.
Olmstead. Cotton Kingdom.
Poincare. Foundations of Science.
Schultz. Statistical Laws of Supply and Demand.
Smyth. Greek Melic Poets.
Sprague. Crisis Under the National Banking System.
Thorndike. Animal Intelligence.
Viner. Dumping.
Interpretation of Russian People. Wiener.
French Revolution and English Novel. Gregory.
Rise of Novel of Manners. Morgan. 1600-1740.
History Greek Economic Thought. Trever.

Harvard Cooperative Society, Technology Branch, 76 Massachusetts Ave., Cambridge, Mass.

Bound Vocal Score of Ziegfeld's "Show Boat." Pub. by T. B. Harms Co. Must be American score. Published 1927 or 1928. Containing names of original cast. Not the English copy.

Benj. Hauser, 300 Madison Ave., New York

Cather; Faulkner; Lindsay; Morley; W. Wilson. 1sts.
Other wants in earlier issues of P. W.

Harrison J. Hays, 6206 Penn Ave., E. Liberty, Pittsburgh, Pa.

Coward. Design for Living. 1st ed.

B. Herder Book Co., 15 South Broadway, St. Louis, Mo.

Bonomelli. Homilies for the Whole Year. Vols. I-IV.
Brownson. Spirit Rapper.

Hermann & Co., 92 King St., W., Toronto, Can.

History of Painting. By Sir Chas. Eastlake.
Great Events. By Famous Historians. National Alumni. Vol. 3.
Moth Book.
Col. Plate Books on N. Am. Birds.
Gerald Beaumont. Our Village. About Chataguay, Que.; Journeys Through Bookland.

Karl W. Hiersemann, Königstrasse 20, Leipzig C1, Germany

Buttenwieser, Prophets of Israel.
Biblioteca argentina de libros raras americanas.
Cereal Chemistry. Vol. 1 a. foll.

Walter M. Hill, 25 E. Washington St., Chicago

Grimm. Fairy Tales.
Lanteri. Modelling.
Brent. The Cyclades.
Arnott. Elements of Physics.
Montagni. Pannini Views.
Edw. Thomas. Poems.
Nevill. Old French Line Engravings.
Biography of Louise La Valliere.
Russell. Adventures of D. C. I.

Hochschild, Kohn Bk. Dept., Baltimore, Md.

Science and Hypothesis. Poincare.
Everybody's Horoscope. Leo Amzi.

Holliday Bookshop, 49 E. 49th St., New York

Kuprin, A. Bracelet of Garnets. Scribner; The Duel. Macmillan; The Slav Soul. Putnam; River of Life. Luce.
Morgan, G. Life of James Monroe. Small Maynard.
Seldes. You Can't Print That.

Dora Hood's Book Room, 720 Spadina Ave., Toronto 4, Canada

Stone. Life of Sir W. Johnson. 1865. 2 vols.
Peter Force Tracts. 4 vols. 1836-46.
Lists of Canadiana.

Hoosier Bookshop, 345 Massachusetts Ave., Indianapolis, Ind.

Borrow. Lavengro, the Scholar, Gypsy, Priest. 1st Eng. ed.
Chaulkley. Records of Augusta Co., Va. 3 vols.
Joyce. Ulysses.
Chemical Abstracts before 1919. Vols. and odd numbers.

Jos. Horne Book Dept., Pittsburgh, Pa.

History of Allegheny County. Warner.
Egle's Notes and Queries. 12 vols.
Aspects of Science. Sullivan.
God Have Mercy on Us. 1st ed.
Moth Book. Holland.
Modern Psychic Phenomena. Dodds.
Bypaths in Collecting. Robie.
The Rangers Code.

Pat Hunt's Book Shop, 6731 Hollywood Blvd., Hollywood, Cal.

Loos. Gentlemen Prefer Blonds. 1st ed. Mint with D. W.

H. R. Huntting, 29 Worthington St., Springfield, Mass.

Annual Report of the American Historical Association. 1889, 1890, 1891, 1892, 1893.
Priest. Brief History of German Literature.

Indianapolis, Ind., Public Library, St. Clair Sq.

Pertwee, Roland. Fish Are Such Liars. Houghton. 1928. $1.25.

George W. Jacobs, 1726 Chestnut St., Phila.

Hindu Mind Training. Mitra.
Alphabet of Economics. Orage.
Wee MacGreegor. J. J. Bell. 1st ed.
Pleasures of the Table. Elwanger.

James Book Store, 516 Main St., Cincinnati, O.

Taylor. Street Trees, Their Care & Preservation.

Jersey City, N. J., Free Public Library

Lessing, J. G. E. Nathan the Wise. Holt.
Mudge, I. G. & Sears, M. E. Thackeray Dictionary. Dutton.
Pierce, J. A. Masterpieces of Modern Drama. Doubleday.
Tacitus. The Germania and Agricolo; with notes by W. S. Tyler. In Latin. Appleton.

Edw. P. Judd Co., New Haven, Conn.

Hector. Her Dearest.

Judson Press, 1107 McGee St., Kansas City, Mo.

Titan. Son of Satan.
Gladstone and Other Addresses. By Tupper. In good condition.
Peloubet's Notes. 1875.
All in good condition:
History of the Baptists. Complete set. 2 vols. By John Christian.
Holiest of All. By Murry.
The Practice of the Presence of God. Fullerton.
French Greek Synonyms.
Word Pictures in the New Testament. Robertson.

Judson Press, 2328 S. Michigan, Chicago

My Mission to Russia and Other Diplomatic Memories. Sir George W. Buchanan. Little, Brown.
Recollection of Imperial Russia. Merial Buchanan. Doran.

Junior League Library, 221 E. 71st St., N. Y.
Shaw. Adventures of the Black Girl. Etc. Eng., 1st.

Kaufmann's, Pittsburgh
Sarah Bernhardt. Memoirs of My Life. Appleton. 1907 ed.

Kendrick-Bellamy Co., 16th St. at Stout, Denver
Progressive Men of Western Colorado. Published in 1903.
Spain's Declining Power in South America. 1730-1806. By B. Moses. 1919.
Salvador of the 20th Century. By P. F. Martin. 1911.
Peru of the XXth Century. 1911. By P. F. Martin.
Mexico in Revolution. By C. Cameron. 1925.
Modern Mexico and Its Problems. By J. W. Brown. 1927.
Mountain City. By Sinclair Lewis.

Kleinteich's Book Store, 1245 Fulton St., Brooklyn, N. Y.
Davidge, Wm. Family Party; Drama Defended. Anything by.

A. O. Knoll, 469 E. Ohio St., Chicago, Ill.
Baker. Wilson's Life and Letters. Vols. 3 & 4.
Dix, B. M. Fighting Blade.
Farrow. American Small Arms. 1904.
Sullivan. Our Times. Vols. 3 and 4.
Anything on Firearms.

Korner & Wood, 1512 Euclid Ave., Cleveland, O.
Howie. The Scottish Covenanters.

Niel M. Ladd Book Co., 265 Flatbush Ave., Brooklyn, N. Y.
The Amer. Educator. 8 vol. ed.

Lamar Book Store, Main at Lamar, Houston, Tex.
P. Gilliard. My Thirteen Years at the Russian Court. Eng. trans.

Lasalle & Koch Bookshop, Toledo, Ohio
Basket of Flowers. By Schmid.

J. J. Laughlin, 4211 Gano Ave., St. Louis, Mo.
Nat. Geographic. Before 1912.

Charles E. Lauriat, 385 Washington St., Boston
Carter. Tutankhamen. Vol. I.
Journal S. P. R. April, 1925.
Robert Southwell's Complete Poems. 1872.
Williams, Theo. Poems of Belief.

John A. Lavender, 268 River St., Troy, N. Y.
Evan's Geneology.
Britannica. 13th or 14th.

Levinson's Book Store, 1017 K St., Sacramento, California
Snedeker. The Spartan.
Singmaster. Book of the Constitution.

H. K. Lewis & Co., 136 Gower St., London, W.C. 1, England
American Soil Survey Association. Bulletin V. Vol. 1.
Lingelbach. Merchant Advertisers in England.
Ukers. All About Coffee.
Shand. A Book of Wine.
Wood. Tablet Manufacture.
Whittaker. Testing of Dyestuffs in the Laboratory.
Sulz. Compendium of Flavourings.
Pure Products. Vols. 6, 9 and 11.
Journal of Pharmacology and Therapeutics. Vol. 21, no. 3.

Weekly Book Exchange

H. K. Lewis & Co.—Continued
Cutsforth. Analysis of the Relation Between Tactual and Visual Reception. 1930.
Child Senescence and Rejuvenescence.

Lincoln, Neb., Book Store
McWhorter. Border Settlements of North Western Virginia.
Marriott. One Act Plays. Vols. 1 and 2.
Proctor. Easy Star Lessons.
Benson. Rambles and Reflections.
Cameron. Comedies in Miniature.
Dickenson. 1000 Best Books.
Ridgway. Color Standards and Nomenclature.
Schafer. Book of One Act Plays.
Thorpe. Constitution.
Andreev. Red Laugh.
Downing. Third and Fourth Generations.
Doyle. Return of Sherlock Holmes.
Mantzius. History of Theatrical Art. Vols. 1 to 4.
Nordau. Degeneration.
Sherman. What Is Shakespeare.
Taylor. Melodic Methods of School Music.

Georgia Lingafelt, 410 N. Michigan Ave., Chicago
Woolf. The Common Reader. 1st Eng.
MacLeish, Archibald. All 1sts.
Morgan, Charles. First Love and other Eng. 1sts.
Powys, J. C. Wolfvane Rhymes. 1st.
Strong. The Garden. 1st Amer.
Best Poems. American. 1923, 24, 27. 1sts.
Rogers. The Shell Book.
Paine. Hollow Tree Snowed In; Hollow Tree Nights and Days.
Soul of Ann Rutledge. 1919.

Little Acorn Bookshop, 34 N. Union St., Pawtucket, R. I.
Crelle's Calculating Tables. Westermann Co.

B. Login & Son, 29 E. 21st St., New York
We wish to purchase at all times, volumes and copies of Chemical, Medical and Scientific Journals.

Long's Book Store, Columbus, Ohio
Wanted at all times Fine Copies of Important American First Editions.

Loring, Short & Harmon, 474 Congress St., Portland, Maine
Beach. Technique of Thomas Hardy.
Murray, J. T. English Dramatic Companies. 2 vols.

E. S. McCawley, Station Rd., Haverford, Pa.
Legend of Calvin Coolidge. By Rogers.

McClelland & Co., 26 N. High St., Columbus, O.
Mental Medicine. Oliver Huckel. Crowell.

McDevitt-Wilson Book Shop, 30 Church Street, New York
Bacon. Ulug Beg. Knopf.
Kephart. Rifle in Colonial Times.
Cambell. Notes on Swords from Colloden.
Cowper. Art of Attack.
Lovett. Gunflint Manufactory at Brandon.
Pollock. Forms and History of the Sword.
Cannan. Lectures on Justice, Police, Revenue and Arms.
Franklin. Comparison of Great Britain.
Godwin. Political Justice. 2nd ed.
Godwin. On Population.
Malthus. Essay on Population. 6th ed.; Principles of Political Economy; Definitions in litical Economy.

Books Wanted—Continued

McDevitt-Wilson Book Shop—Continued

Bentham. Manual of Political Economy.
Mill. Elements of Political Economy. 3rd ed.
Senior. Outline of Political Economy.
Cairnes. Political Economy.
Von Bohm-Bawerk. Capitol and Interest; Positive Theory of Capitol.
List. National System of Political Economy. Tr. Matile. Lippincott ed.
Thompson. Political Economy for High Schools.

McDonald Art and Book Store, 405 E. Adams St., Springfield, Ill.

The Life of Major Elijah Isles. Two Copies.

John Jos. McVey, 1229 Arch St., Philadelphia

Purcell. Life and Letters of Ambrose Philip de Lisle. 2 vols. Burns, Oates.

Majestic Book Shop, 30 Division Ave., N., Grand Rapids, Mich.

Chase. Pennagan Place. Reprint.
Gershwin. Song Book, S. & S. Cheap.
Maribeau. Celestine. Reasonable.
Grimshaw. Saw Filing. Henley.
Fortune Magazine for Jan., 1933.
The Song King. Old song book. Yellow covers.
Foolish Dictionary. Pub., Luce Co.

Marmor Book and Art Shop, 1230 6th Ave., N. Y.

Novels, detective stories, biography, art, etc. In quantity. Must be in good condition. Cheap. Publishers here and abroad please send remainder lists.

Meekins, Packard & Wheat Book Shop, 1459 Main St., Springfield, Mass.

Galsworthy. English 1sts.

F. J. Meine, 1422 N. La Salle St., Chicago, Ill.

Early American Comic Periodicals.

Methodist Book Concern, 420 Plum St., Cincinnati

Bible Lyrics. By Murray.

Methodist Book Concern, 150 Fifth Ave., N. Y.

Joseph Vance. W. F. DeMorgan. Holt. 2 copies.

Methodist Publishing House, 1308 Commerce St., Dallas, Texas

Carpenter. China.

Millers', 64 Broad St., N. W., Atlanta, Ga.

When the Sleeper Awakes. Wells, H. G.
Miss Philura's Wedding Gown. Kingsley, F. M.

E. V. Mitchell, 27 Lewis St., Hartford, Conn.

Psychoanalysis in Service of Education. Pfister.
Parody Outline of History. D. O. Stewart.
Poisoned Pen. Reeve.

S. Spencer Moore Co., Charleston, W. Va.

A Manual of General Parliamentary Law. Thomas B. Reed.

L. I. Newton, 8 Genander, Auburn, Mass.

Martial. Trans. T. May. 1629.

Patricia Noone, 2877 Reidling Dr., Louisville, Ky.

In the market for limited and signed editions of modern authors, if price is right for cash.

Norman Remington Co., 347 N. Charles St., Baltimore, Md.

Barbier. Pictorial French Course.
Bernard. Legends of Rhine. Tr. from German by Arnold. 7th ed.
Church. Chemistry of Paint and Painting.

Norman Remington Co.—Continued

Dasent. Story of Gisle the Outlaw. 1866.
DeLeon. Belles, Beaux and Brains of 60's.
Faulkner. Sanctuary. 1st ed.
Foster. Old Lady 31.
Genung. Handbook of Rhetorical Analysis.
Hatch. Couple of Quick Ones.
Horne. Technique of the Novel. 1908.
Housing Problem in America. 1st ed.
Journal of Bacteriology. Vol. 21. No. 1.
Sheldon. In His Steps.

Harold Ober, 485 Madison Ave., New York

Harvard Alumni Directory. Last edition. 1929.

Old Book Cellar, 1334 Spruce St., Berkeley, Cal.

Laurie. Reminiscences of Fiddle Dealer.
Joyce. Mexican Archaeology; South American Archaeology.
H. Ling Roth. Aborigines of Tasmania.

Old Corner Book Store, 50 Bromfield St., Boston

Garda. By Rose O'Neill (pen name). E. J. Quinn.

Owl Book Shop, 10 Washington Street Arcade, Orlando, Fla.

How. By Lawrence Augustus Fealy.

Alfred W. Paine, 336 Lexington Ave., New York

Colcord. The Game of Life and Death.
Standard Designs for Boats of the U. S. Navy. 1900.
Otis. History of Panama Railroad & SS. Company.
Gondolas. Illustrated books on.
Morrison. History of Steam Navigation.
Marine Research. Constitution. DeLuxe ed.
DeFountaine. History of American Yachting. 1866.
Forbes, R. B. Notes on the China Trade.
Hall. Shipbuilding Industry of the United States. 1882.
Lindsay. History of Merchant Shipping and Ancient Commerce. 1874.
All books wanted in Publishers' Weekly of February 4th still wanted.
Quotations on interesting maritime books always desired.

Parkway Book Store, 1930 Prospect Pl., Brooklyn

Robert Nathan. 1st eds. All titles. Dealers send want lists.

Peabody Book Shop, 913 N. Charles St., Baltimore, Md.

Twenty-Two Goblins. Ryder.
Amer. Journal of Diseases of Children. Aug., 1931.
Butler. Wine and Wine Lands of the World.
Crane. White Buildings.
American Churches, Am. Architect. Publica. 1915. 2 vols.
Croix d'Amour.
Southworth. Out of the Depth.
George Calvert and C. Calvert. Wm. H. Browne. Makers of America Series.
Southern Cross. North Star. Margaretha Weppner.
Tillie. A Mennonite Maid. Helen R. Martin. 1st printing.
Uncle Remus. His Songs and His Sayings. J. C. Harris. 1st printing. 1880.
Nights with Uncle Remus. Myths and Legends of Old Plantation. J. C. Harris. 1st ptg.
Mingo and Other Sketches in Black and White. J. C. Harris. 1st printing.
LePlogeon. Jesuit of Peru. Pedro Gual.
Mallory & Wright. Pathological Technique.

Penn State College Library, State College, Pa.

Evolution of the Earth and Its Inhabitants. '18. Yale.

Weekly Book Exchange

N. A. Phemister Co., 42 Broadway, New York
National Aeronautic Magazine. January, 1933.
Sheldon. Subrogation. 2nd ed. 1893.
Alaska Boundary Tribunal Proceedings. Vol. 6.

Philadelphia Book Co., 22 N. 9th St., Philadelphia
H. C. Jones. Elements of Physical Chemistry.

Phoenix Book Shop, 41 E. 49th St., New York
Hemingway. The Sun Also Rises. 1st issue.

Plainfield, N. J., Book Shop, 321 Park Ave.
Behind the Scenes or 30 Years a Slave and 4 Years in the White House. E. Keckley Hasleton.

Pomarin Book Shop, 116 4th Ave., New York
Aristophanes. Vol. I. Bohn ed.
Pluto Judaeus. Vol. III. Bohn ed.
Sir T. Brownes Works. Vol. I. Bohn ed.
Stephen L. Social Rights and Duties. Vol. I. Swan Sonnenschein & Co. 1896.
Baron de Montesqueu. Spirit of Laws. Vol. I. D. Appleton, N. Y. 1900.
Alexis de Tocqueville. Dem. in Amer. Vol. I. Sener & Francis. 1864.
White, A. D. A Hist. of the Warfare of Science with Theology in Christendom. Vol. I. D. Appleton & Co. 1919.
James, H. The Tragic Muse. Vol. I. Houghton-Mifflin Co. 1890.
White. Auto. Vol. I. N. Y. Century Co. 1922.

Powers Mercantile Co., Book Dept., Minneapolis
Bailey's Encyclopaedia of Horticulture. Reissue of the last edition in three volumes.
Abolishing of Death. By Basil King.

Princeton University Store, Princeton, N. J.
Moses C. Tyler. Literary History of American Revolution.

Publishers' Weekly, 62 W. 45th St., New York
Bowker. Copyright. Houghton Mifflin. 1911. Out of print.

The Putnam Bookstore, Inc., 2 W. 45th St., N. Y.
Quote by mail only.
Any books by Randolph Parrish.
Iron Door.
Mistress of Shenstone.
Las Casas. French Text. Lond., 1823. 8 vols. Fine set.
Swift. Prose. Bohn Library ed. 12 vols.; Poems. Bohn Library. 2 vols.
Vaizey. As an Unknown Lover.
Conwell. Observation.
Heywood. History of Perugia.
Algeria and Tunis. A. & C. Black.
Crofton. Poker—Its Laws and Principles.
Barber. Pottery and Porcelain of U. S.
Business Man of Syria.
Smyth. Our Inheritance in Great Pyramid. 5th ed. 1890.
Molnar. Devil.
Hare. Olympians and Other Poems.
Winbigler. Self Healing Through Autosuggestion.
Coffin. Attic Room.
Starbuck. History of Nantucket. 1894.
Beebe. Bird. 1906.
American Masonic Works. 18th Century.
Chronicle of Friendships.
As You Like It. 1900.
Cabell. Jurgen. Ill. by Pape.
Cook's Voyages. Ed. by Ledyard. 1783.
Child of the Dawn.
Decharme. Euripides and Spirit of His Dramas. Trans. Loeb.

The Putnam Bookstore, Inc.—Continued
Healy. Memories of Little Bray.
House of Missing.
Jefferson's Works.
Jomners. Napoleon.
Key. Love and Marriage.
O'Brien. Best Short Stories. 1916.
Osler. Student Life.
Raphael's Madonna. Gonzaga.
Romaines. Death of a Nobody. 1914.
Russell. Sea Children.
St. Bernard of Cluny. Celestial Country.
Scott. Scientific Circulation Management.
Starr. Tales of Tirah and Lesser Tibet. 1924.
Stephens. Mechanical Catechism for Engineers.
Williamson. Stumberleaf.
Willoughby. Trail Eater.
All editions of Encyclopaedia Britannica.
Spinoza Works. Also Tractatus Politicus in Eng. trans.
Kaledin. F-L-A-S-H. Canadian.
Habin. Intelligence Service Within Canadian Corps.
Adair. History of Amer. Indians.
Bournes. Narrative of De Soto. 3 vols.
Hawkins. Sketch of Greek Country.
Masterpieces of Industrial Art Lond. Exposition. 1851. 3 vols.
Gosselin. Two Royalist Spies French Revolution.
Brunovsky. Methods of Ogpu.

The Rare Bookcase, 1659 Troy, Brooklyn, N. Y.
Maronon. The Evolution of Sex.
Human Gorillas. Pub. by Carrington.
Male Manners.

Rare Book Company, 99 Nassau St., New York
Business Man of Syria. By Stocking.

Rare Book Shop, 822 17th St., Washington, D. C.
Buckley. Squadron 95.
Eddy. Science and Health. 3rd ed. 1881 or 1882 issue.
Quimby Mss. Crowell ed. 30 pages facsimilies.
Speech by Alderman before Congress on Woodrow Wilson.
DuMaurier. The Martian. 1st Eng. ed.
Rodman. Yarns of a Kentucky Admiral.

Raymer's, 905 Third Ave., Seattle, Wash.
Beecher. Moral Views in Theology.
Canoe and Saddle.
Mosses. Manual of North America. Lasqueraux.

Raymer's Book Store, Monroe at Division, Grand Rapids, Mich.
Encyclopedia Britannica. 13th ed. Cheap.

Peter Reilly Co., 133 N. 13th St., Philadelphia
Colby. Imaginary Obligations. Dodd-Mead.
Ingraham. Throne of David.
Mercier. Relation of Experimental Psychology to Philosophy.

Rike-Kumler Co., Dayton, Ohio
Small House and Large Garden. R. Wright. Houghton.
Studies in Gardening. Clinton-Brock. Scribners.

Mrs. Robie's Book Shop, 406 S. Fifth St., Springfield, Ill.
Seitz, D. C. Joseph Pulitzer, His Life and Letters. 1924.

Rosenbach Co., 1320 Walnut St., Philadelphia
Poems of Sir Charles Sedley. Edited by W. C. Hazlitt.

Books Wanted—Continued

Rosenbach Co.—Continued

Works of John Skelton. Edited by Dyce.
Works of Sir John Suckling. 1874.
Works of Thomas Randolph. Edited by W. C. Hazlitt.
Poetical Works of Philip Sidney. Edited by Grosart. 1873.
Sir Francis Bacon's Cipher Story Discovered by Orville W. Owen. Detroit, 1893. Complete set or odd volume 4.

St. Louis, Mo., Public Library, Order Dept.

Liggett, H. A. E. F.

St. Paul, Minn., Book and Staty. Co., 55-59 E. Sixth St.

Aumonier. Baby Grand.
Readings of Wm. Warner. Vernon. 2 vols. Macmillan.
Carroll, J. S. Exile of Eternity; Prisoners of Hope; In Patria.
Letters to Dead Authors. Lang.
Austen. Pride and Prejudice. Georgus ed. Cloth. Dodd.

Morris Sanford Co., Cedar Rapids, Iowa

Anonymous. The Three Margarets.

Sather Gate Book Shop, 2271 Telegraph Ave., Berkeley, California

Sierra, Martinez. Tu Eres La Paz. Paper ed. Pub. French and European.

Alwin J. Scheuer, 26 E. 56th St., New York

Masonic Works. Printed in 18th century.

Schmalzried Book Shop, 911 Main St., Dallas

Shakespeare. Glossary of. By Dyce and Littledale.
Shakespeare. Glossary of. By Robt. Nares, Halliwell & Wright. 2 vols.
Shakespeare. Characters. By Charles C. Clarke.
Shakespeare. Cyclopaedia and New Glossary. By John Phin.
Shakespeare. Analytical Index to works of. By Evangeline M. O'Connor.
Shakespeare. Index to works of. Pub. by University Society.
Clarke, G. J. Jay Gould in His True Light.
Carpenter, Frank G. China.
Giddings, M. S. The Giddings Family.
Hendricks, B. J. The Gould Millions.
Proceedings of the American Railway Engineering Association Prior to 1915.

A. Schonholtz, 139 5th Ave., New York

All books pertaining to brewing in English, German or other languages. Will consider quantities. Describe, with price.

Schulte's Book Store, 80 Fourth Ave., N. Y.

Burton. Records and Letters of the Apostolic Age.
Charles R. Brown. Strange Ways of God.
Gracey. Sin and the Unfolding of Salvation.
Brown, Charles Brockden. Anything by or about.
Bookkeeping. Any before 1850.
Jolliffe. Neill and Janney Families of Virginia.
Avery's History of United States. Vol. 7 only.
Charles Gore. Holy Spirit and the Church.

Schuman's, 4840 Cass Ave., Detroit, Mich.

Beveridge. Life of Marshall. Quote both 1st 4-vol. and 1st 2-vol. eds.

Scientific American, 24 W. 40th St., New York

Industrial Alcohol. By J. K. Brachvogel. Munn & Co. 1907.

Scrantom's, 334 Main St., E., Rochester, N. Y.

Martin. Redemption and the New Birth.
Townshend. Earth.
Autobiography of J. G. Whittier.
Peets. Practical Tree Repair.
Encyclopedia Social Science. Vol. 1.
Kimball Young. Source Book of Social Psychology.

Chas. Scribner's Sons, 597 Fifth Ave., New York

Abermethy, J. Physiological Lecturer. Cooke. Hartford. 1825.
Bigelow, J. A Discourse in Self-Limited Diseases. 1st ed. Boston. 1835.
Blake, W. P. Eli Whitney.
Bradford, P. Moving House.
Campbell & Sharp. English Folk Songs from the Southern Appalachians.
Conneau, P. Life & Sport on the North Shore.
Corelli. Secret Power.
Erckmann. Waterloo.
Futrelle, J. My Lady's Garter.
Gross, S. D. John Hunter and His Pupils. Phila. 1881.
Horne, E. John Hunter. 1st ed. Phila. 1796.
Hosak, D. Essays on Various Subjects of Medical Science. 1st ed. N. Y. 1924-30.
Howard, W. Phlebitis and Thrombosis. 1st ed. N. Y. 1906.
Hudson. A Shepherd's Life.
Huneker. Old Fogy.
Longbothom, B. T. A Treatise on Dentistry. 1st ed. Baltimore. 1802.
Marquis, D. Almost Perfect State.
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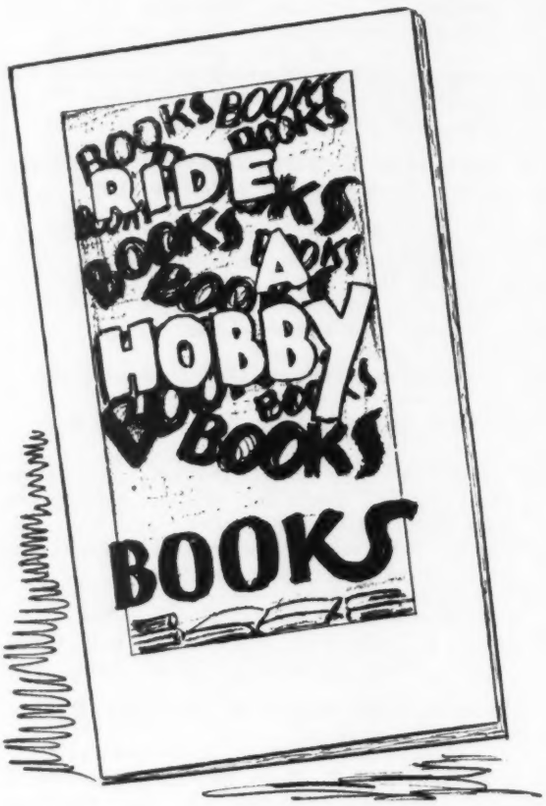

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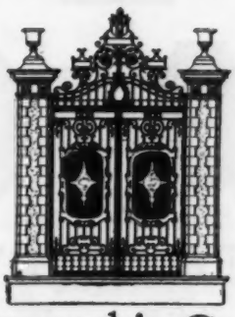

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BEHIND IT IS THE HARVARD YARD, center of America's famous university. In a first novel, startling in its excellence both of subject and of treatment, the microcosmic world of life within this gate is written with a scope inclusive as life itself. Structurally, the novel is built around the story of Epes Todd. But between the chapters of the narrative of his junior year, you meet personalities from every walk of life and the university. Professors, athletes, self-supporting students, yardcops, janitors, socialites—and the women who are part of their lives—all are included in this novel by a recent Harvard graduate, sounding the soul of his own generation. Everyone who has ever been to college will want to read this book. But it is also for every reader interested in new writers of distinction.

NOT TO EAT, NOT FOR LOVE

by GEORGE WELLER

April 20th $2.50

HARRISON SMITH *and* ROBERT HAAS

Because of the motion picture release, we have just published

The BIG CAGE

By CLYDE BEATTY with EDWARD ANTHONY

Co-author of "Bring 'Em Back Alive"

Universal has just released nationally THE BIG CAGE, starring Clyde Beatty and his 40 lions and tigers, and is giving it a smashing promotion campaign. It makes every other animal picture look like a peace conference. *See the theatre manager who is running it in your city for the best merchandising tie-up of the year.* Some superb display material awaits your order.

The book is as BIG AS THE PICTURE. Into it Clyde Beatty packs all the thrills of his experience in the big cage and reveals his animal training methods and technique. Edward Anthony, who knows how to make words do tricks, has assisted him. The 64 illustrations alone are worth the price of the book. Have you ordered? Have you planned your window?

March 21 — $3.50 — And plenty of advertising

THE CENTURY CO. — 353 Fourth Avenue — NEW YORK

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INCORPORATED
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CABLES··FARRINE:·NEW YORK

15 March 1933

Mrs. Marcella Burns-Hahner
Marshall Field & Company
Chicago, Illinois

Dear Marcella:

A long time ago before I learned that books are made and not born, I saw from the top of a mountain one of the greatest forest fires the West had ever known. It was night, but not dark, for fifty miles of roaring forest had turned the world an eerie and sullen red. It was staggering, that fire, and seemed more the flaming wrath of outraged nature than the product of a careless match. This is, strangely enough, the great conflagration in Rex Stout's FOREST FIRE (to be published April 13th, at $2).

Just as D. H. Lawrence used the bursting forces of nature to epitomize the ungovernable forces in man, Rex Stout shows this all consuming fire as the cresendo of sex passion of a group living in the forest. Montana, where Mr. Stout spent parts of many years, is the setting. A young school teacher and a college boy from the East, a forest ranger and his wife are principals in this drama of repression and perversity. I think you'll be tremendously interested in the dramatic development of this situation.

The ranger's name is Stanley, but there I hope you will feel the resemblance ends!

Cordially,

Stanley Rinehart

SMR:WHC

Now That the Shootin's Over

A few facts about a few good books, some of them children of the Bank Holiday . . . born without benefit of currency, that emerge from the fray just as good as ever, ready now to reap the benefits of the praise that was heaped upon them in the days when, alas, fine words buttered even less parsnips than usual.

GRAIN RACE

Alan Villiers'

exciting chronicle of a 1932 voyage around Cape Horn by a square-rigger with a cargo of grain, started its voyage in the hurricane weather of March 3d. It is now proceeding under full sail and unanimously enthusiastic reviews. Harry Hansen called it "the best of the books Villiers has done on sailing ships and one of the finest personal stories of shipping experiences extant." "Another authentic epic of the sea," said *The New York Herald Tribune.* "The entire story of the race is splendidly told," said *The Times Book Review,* also commenting on the thirty-nine superb illustrations from photographs by Mr. Villiers. These are "high spot" reviews. There have been many others. On all of them you can now cash in on sales. The advertising goes right on. $3.00

TRUE NORTH, *by* Elliott Merrick

published on February 24th, drew its first shouts of praise from the critics when the bank doors clanged. Lewis Gannett in *The New York Herald Tribune* said: "If any fiction comes that stirs me out of my passion for Merrick's story of his own adventures in Labrador it will be a dark horse that I can't spot on the advance lists." Another day Mr. Gannett called it "a book to set on your shelves beside 'Walden' and John Muir." "The narrative has in it the splendid spirit of all pioneering and exploring. . . . That sensation has rarely been better described, and just now it is a pretty good thing for people to be thinking about," Robert L. Duffus wrote in *The Times Book Review.* It's the kind of book that people talk about—with the usual sales reaction. $2.75

BEAUREGARD

Hamilton Basso *The Great Creole by*

won front-page honors on *The New York Herald Tribune* "Books," and feature reviews in *The New York Times* and *The Saturday Review of Literature.* The latter termed it "a brilliant picture . . . a sound, fine, interesting book." *The Times* called it "a colorful, vivid, and dramatic picture of ardent hopes, high ambitions, devouring thirst for fame." Herschel Brickell in "Books" said it was "modern biography at its most entertaining." *The Richmond Times Dispatch* declared it "a fit companion piece for Captain Thomason's 'Jeb Stuart,' " and there were numerous critical allusions to Lloyd Lewis's "Sherman." There is your market—and the demand for *good* biographies is just as strong as it ever was. $3.50

CHARLES SCRIBNER'S SONS

We Can Talk About Sales

About "The Second and Final Volume" of

THE MARCH OF DEMOCRACY
by James Truslow Adams

it is too early to say much—except that the first major review, in *The New York Herald Tribune* "Books," said it was "better than the first volume," which one may consider pretty high praise. The more than two hundred pictures have also been received with the same sort of enthusiasm that greeted those in "The Rise of the Union." Remember, too, that this final volume will make sales for volume one, and the two of them will still be selling merrily when the Bank Holiday is only a slightly sour memory. $3.50

CANDELABRA, by John Galsworthy

John Galsworthy's own selection from his numerous essays and addresses in "Candelabra" has been unanimously praised. John Clair Minot in *The Boston Herald* referred to those addresses that were heard upon the lecture platform and said that "the volume will be doubly treasured on that account by Galsworthy lovers in this country." John Erskine says its "pages are rich with his fine nature, his sanity, his poise." *The New Yorker* called the essays Mr. Galsworthy's "declaration of faith." There are enough regular Galsworthians on your list to insure it a good sale now and to make it a steady "stock item." $2.00

ALL IN THE DAY'S RIDING
by Will James

is off to an even better start than most James books. Make it clear to readers that this is one of Bill's adult books—tho' the small fry who devoured "Smoky" and "Uncle Bill" will enjoy it too. And you can say with a clear conscience that this factual narrative of the cowboy's daily life has more action and thrills than a drug-store full of "Westerns"—plus 100 of James's liveliest drawings. $2.50

One doesn't hear, yet, of any 1933 mystery yarn surpassing in sales and steady week-in week-out demand the latest Philo Vance story

THE KENNEL MURDER CASE
by S. S. Van Dine

Most of the reviews are in by this time and most of them go back to "The Greene Murder Case" for favorable comparisons, which is a good sales point. And the reminder ads are still running. $2.00

So there you are. New names, old stand-bys, all good, all greeted with the nation-wide critical acclaim that can be turned into sales. Seven Against Depression. Keep them rolling. We'll help.

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Margaret Culkin Banning

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By the Author of WOMEN OF THE FAMILY

What happens when a happy, sensible, tolerant marriage runs unexpectedly into "the other woman", particularly when she is the wife's dearest friend? In her most delightful novel, Margaret Banning tells a sympathetic story of American family life. $2.00

By
Stella Benson

Pull Devil, Pull Baker

By the Author of THE FARAWAY BRIDE

Stella Benson is fast being recognized as one of England's most original modern writers. Not long ago, in a Chinese hospital, she met a remarkable soldier of fortune, Count de Savine, and in his own language she has set down the story of this combination of Munchausen, Don Quixote and Trader Horn. $2.50

By
Gustav Eckstein

Kettle

By the Author of NOGUCHI

What becomes of the real artist in the boiling kettle of modern life, when he is taken up by art-pursuing millionaires and enmeshed in Foundations, Fellowships and Institutes? With disturbing reality Eckstein reveals the answer in this novel of a young American musician. $2.50

By
Janet Curren Owen

Family Reunion

Fire smouldered under the peaceful surface of the Brinton family reunions; and on the Christmas day on which this novel opens, it flared up. A quiet gathering of three generations becomes an exciting drama, where the appearance of family skeletons is capped by the revelation of Mrs. Brinton's long-guarded secret. $2.00

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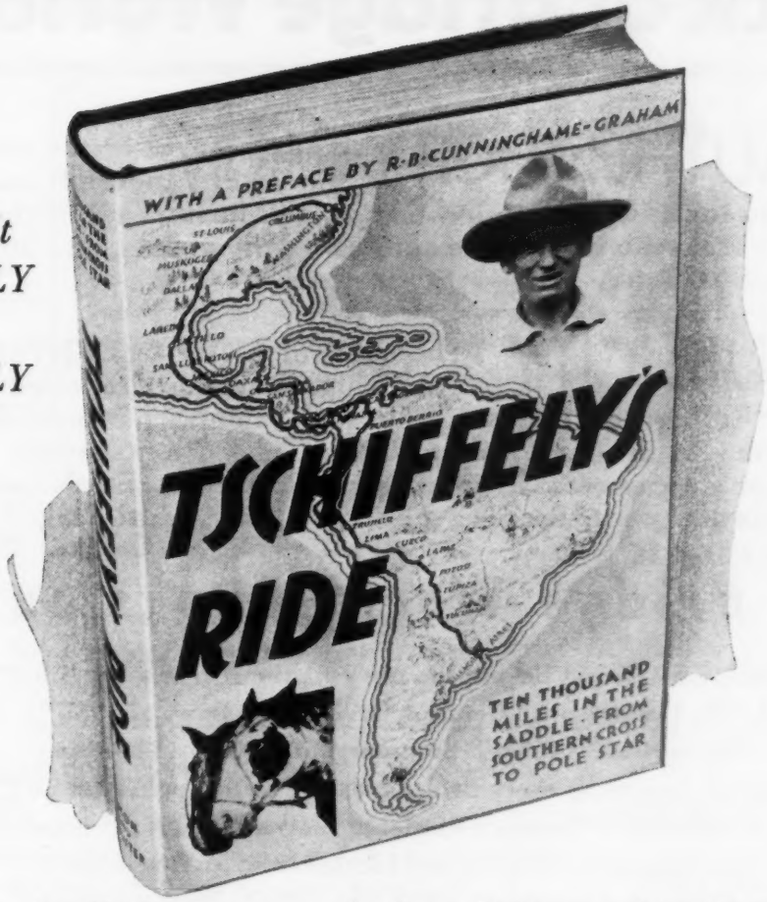

When I was in London, Heinemann's were just publishing *Tschiffely's Ride.* It was fun to see the reviews come out, and the book's sale increasing (a thousand copies the day I left London) and all the big noun and adjective men talking about Tschiffely.

This book, *Tschiffely's Ride,* is the first important English book we've had since *Trader Horn.* It has the same general sort of appeal — the sort of book which, like *The Cradle of the Deep* and *Bring 'Em Back Alive,* we can do well with. Let me tell you a little about it.

Tschiffely is a Scotch schoolmaster (he looks a little like a husky Coolidge) who has lived most of his life in the Argentine. He's a great horse-lover. About five years ago he bought a couple of horses—aged 16—and rode them all the way from Buenos Aires to Washington. It took him two and one-half years to do these 10,000 miles. Maybe you remember reading a long story about the ride in The National Geographic Magazine.

Tschiffely met Cunninghame Graham who urged him to tell the story himself. The job he did in telling the story is so good that his book is a terrific best-seller abroad, and has had reviews which are simply unbelievable.

As I say, it's the kind of book we ought to do well with, and we're quite excited about it.

Richard L. Simon

P. S. *Tschiffely's Ride* will be published April 10th. *Price $3.00.*

Simon and Schuster • Publishers • 386 Fourth Ave., New York City

Back of Bridge World Books are

1. AUTHENTICITY Bridge World books are by Ely Culbertson, Harold S. Vanderbilt, and the greatest Bridge authorities in the world. Dealers take no risk in stocking Bridge World publications—they are from the pens of the authorities themselves, and are not garbled and unauthorized versions.

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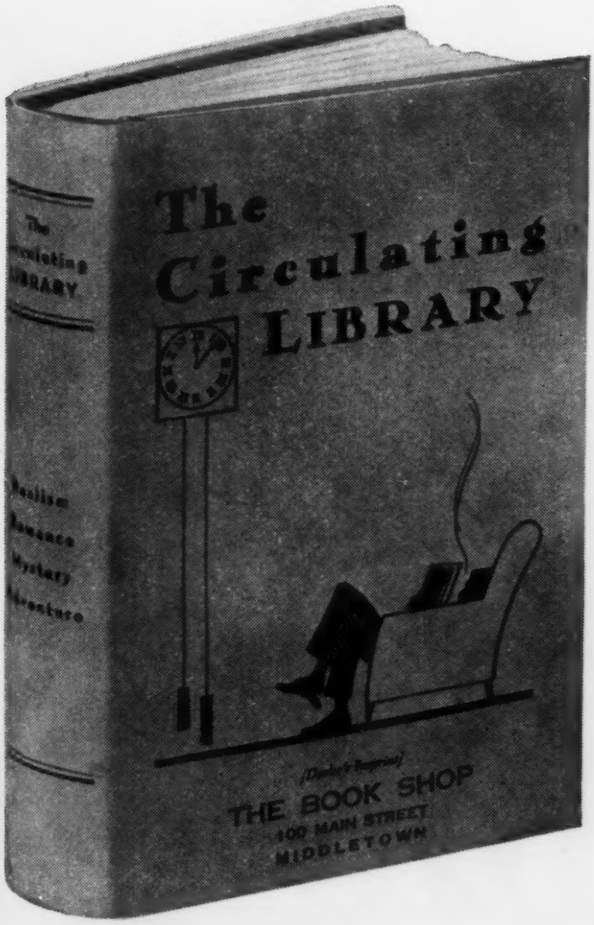

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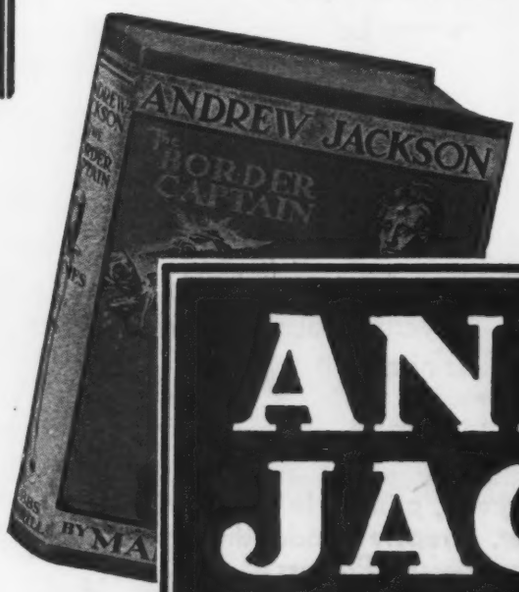

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